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*Vestavia Hills Parks and Recreation*

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May 14, 2021

Attention: Park Board Members  
From: Sandi Wilson  
RE: Park Board Meeting

Attached is the packet for the Park Board meeting on May 18, 2021 at 7:00am at the Vestavia Hills City Hall ECR.

This packet includes:

- Agenda for the meeting on May 18, 2021
- Minutes from the March 16, 2021 meeting
- Notes from the April 20, 2021 work session

If any of you are unable to attend, please let me know.

Thanks!

 sandi



CITY OF VESTAVIA HILLS  
PARKS AND RECREATION BOARD MEETING  
May 18, 2021

ASHLEY CURRY  
MAYOR

BRIAN DAVIS  
PUBLIC SERVICES  
DIRECTOR

1. Call to order
2. Invocation & Pledge of Allegiance
3. Approval of March 16, 2021 regular meeting minutes
4. Approval of April 20, 2021 work session notes
5. Recreation Superintendent's Report – Jeff Corley
6. Program Superintendent's Report – Sandi Wilson
7. Mayor's Report – Ashley Curry
8. Public Services Director's Report – Brian Davis
9. Old Business –
  - a. Proposed rate changes for Dogwood Room, Vestavian Room, Rectangle Fields and VHAC Lane rentals – per discussion and carry over from April 20, 2021.
10. New Business –
  - a. Use of VHAC for parties and private events / Rental or Party Rates for these events
  - b. Potential use of Wald and Cahaba Heights fields by VHYB for tournaments in June and July
  - c. Potential use of Liberty Park fields by Grand Slam in June and July
  - d. Use of fields and fee structure for middle school and high school aged baseball and softball teams
  - e. Removal of 50% fee discount for 501c3 organizations
11. League Reports – MUST be submitted in writing
12. Citizen Comments – MUST sign in prior to the start of the meeting
13. Upcoming meetings –
  - a. Next work session will be on June 15, 2021 @ 5:30 p.m. at ECR.
  - b. Next regular meeting will be June 15, 2021, immediately following the work session (if needed).
14. Motion for Adjournment

Ashley C. Curry

Mayor



Brian C. Davis

Public Services Director

## City of Vestavia Hills

### Parks and Recreation Board Meeting Minutes - March 16, 2021

Meeting was called to order at 7:00 am by President Kirk McCulley. Members present were: Mitch Bevill, Kirk McCulley, Liles Box, Danny Marshall, Shelley Gentle and Councilman Paul Head. Mayor Ashley Curry was unable to attend the meeting. Park and Recreation staff members present were: Jeff Corley, Brian Davis, Jim Treest, Hailey Thompson and Sandi Wilson. Guests in attendance were: Karen Odle (VHCOC), John Henley (VHCOC), Oliver Aaron (VHHS Swim), Rocky Harmon (VHSC), Chand Long (VHBA) and Frank Hernandez (VHPR Concessions).

Invocation was given by Danny Marshall and pledge was led by Kirk McCulley.

Shelley Gentle made a motion and Mitch Bevill seconded to approve the February 5, 2021 work session notes. Motion passed unanimously.

Paul Head made a motion and Liles Box seconded to approve the February 5, 2021 called meeting minutes. Motion passed unanimously.

Mitch Bevill made a motion and Paul Head seconded to approve the January 19, 2021 regular meeting minutes. Motion passed unanimously.

Mitch Bevill asked about the Dog Park Rules. Brian reported that the Council is still reviewing those and the Park Rules as well. The Dog Parks are not set to open as of yet.

#### Superintendent's Report - Jeff Corley:

- We hosted ARPA Girls 8U & 10U basketball tournament
- Girls 10U ARPA State Basketball Champions
- Basketball ended well, we also hosted girls OTM on Sundays
- Baseball going well
- Lacrosse played game vs Mountain Brook on VHS stadium
- Great opening day ceremonies for softball
- Volleyball on Monday & Wednesday
- Lifeguard training end of April and May
- Mats and bat racks for Cahaba Heights
- New sun shades going up at LP
- Pickleball going strong both indoor and outdoor
- Miracle League kickoff – Sunday, April 11 – Chad agreed to post the information on the Baseball Associations website. Jeff is to send him the information.
- Restrooms painted at LP
- More free "open rec" play going on

- Wald Park updates: Sod, Playgrounds
- Looking at things to spruce up during spring break

Mitch asked about L-screens. Brian reported that the guys were looking at them and tossing out the ones that are broken. Mitch stated that he noticed some others on Sunday that were broken. Kirk stated that we need to encourage parents to get behind the screens. Jeff reported that he had looked at some at the new Sand Mountain park and they were double screens.

Paul mentioned that we need to redo the cages at softball. Asked if there are lights at the cages at Pizitz and are those cages energized? Brian stated that he would get with the school board.

#### **Superintendent's Report - Sandi Wilson:**

- Introduced Hailey Thompson – Marketing for Parks and Recreation. She will be working with Cinnamon to market the Parks and Recreation activities and facilities.
- BJ has retired. We are still transitioning and moving forward.
- New Merkel House is down to the final stages. Danny Marshall asked about the timeline. Brian Davis reported that the current orders are up on April 19 so we are planning to have a “real” opening mid- April (hopefully).
- Bridge Groups are starting to come back to the Recreation Center this week.
- The Community Building Construction is going well.
- I will be meeting with the Senior Softball Board later this afternoon. We have gotten many compliments on our fields!
- Open Play at the Recreation Center is going great!
- Melanie has worked with the Mayor to help him to reach out to all of the Senior Living facilities in the City and they as of last Friday have all gotten their COVID shots.

#### **Public Services Director Report - Brian Davis:**

- Wald Park – The upper playground should be ready by late April (weather permitting). The Aquatic Complex has a large punch list that the construction crews are currently working to complete.
- Phase 3 of Wald Park – Tennis Courts, Dog Park and Maintenance Facility – we are currently getting bid specs together.
- Community Building – Be thinking of naming, the City Council mentioned the naming in the council meeting the previous night. There have been some “hiccups” but they are getting through them. The building has been dried in and they are working inside now. The upper gym floor is set to be poured this Friday (as long as it doesn't rain). Looking at late November?? For opening?!
- Opening Days: Softball – good job, Baseball – not a big event this year, maybe next year plan to have a larger celebration for opening day. Kirk commented that not only on Opening Day but on a daily basis as well, the playground at Wald is being used! Chad asked about netting being added, Brian commented that he will look into. Paul asked about Sun Shades. Brian replied that we are installing as best as we can with wires, etc. Brian also reported that we should have vent fans installed in the dugouts soon.
- Brian introduced Karen Odle and John Henley and Taylor with the COC. Brian reported that “I Love America Day” is planned for June 24, 2021 and we will have a ribbon cutting at the grand lawn at that time. He also stated that moving forward Parks and Recreation is looking to coordinate more of the city events. The COC will have office and meeting space designated at the new Community Building.

Karen Odle, VHCO Director gave a presentation on "Where does the money go? Shop Vestavia Hills". (a copy of the presentation is included in the packet) John Henley, President VHCO reported that due to COVID and protocols they are off the schedule as far as meeting with various boards etc. They are offering to begin going out and presenting information at public meetings, etc. to let others know.... Where the money goes. Kirk thanked them and stated that this is some important information, the math doesn't lie!

**OLD BUSINESS: NONE**

**NEW BUSINESS:**

- Paul Head made a motion and Mitch Bevill seconded to allow the use of LP for Adult Softball League on Tuesday nights. Motion Passed.
- Paul Head made a motion and Liles Box seconded to amend the proposal to include the dates of the Gross Out Camps. Motion passed. Danny Marshall made a motion and Liles Box seconded to allow Gross Out camps to rent McCallum Park for June 21-25 and July 23, 2021.
- Mitch stated that on Page 3 of the Field Use Policy there are penalties listed for getting on fields after they have been prepared for play. Cahaba Heights is not an issue as they are turf and do not require field prep. Danny stated that LP fields do not drain as well as others and that people are getting on them even when they are closed. Mitch stated that the rules talk about violators and repercussions. Brian stated that we are expanding programming staff and, in the future, we hope to be able to monitor this better and can talk with the violators when we see them on the fields. Jeff also stated that at Wald we have ropes to curtain off the access to the fields. He also reiterated that the outfielders at Wald are not safe to play on while it is raining. Danny Marshall made a motion and Liles Box seconded to modify the proposal on field use policy to reflect the April meeting date. Motion Passed to change the wording. Danny Marshall made a motion and Paul Head seconded to approve making the adjustments to the Field Use Policy at the April meeting. Motion Passed.
- Kirk reported that we have a lot of empty capacity on Saturdays at LP and asked for input from the board to allow Park and Rec staff to host a one day 11-year-old tournament on April 17, 2021. Paul inquired as to why just a one-day tournament? This was so that we would not disturb Sunday Baseball. However, we could start the tournament on Friday night. Brian stated that we would run the tournament as a staff. Mitch asked about officials and how we would handle payment for them. Brian stated that he and Jeff had been working and researching this and they are looking into Arbiter. They are planning to possibly ask the foundation for the "startup" money for officials until we get everything established through the finance department. The board approved for the staff to move forward with plans.
- Danny Marshall made a motion and Liles Box seconded to approve the ARPA State Softball Tournament to be hosted by VH Parks and Recreation and play at LP July 9-11, 2021. Motion passed.

**VHPR Foundation Report:** No Report

**Concession Report:** Brian reported that Frank is on it! There may be a few glitches here and there but overall, everything is great!

**Baseball:** Chad reported that all is good. There have been a couple of nights that there were no concessions. Mitch stated that with the fields at CH being turf they are being able to play at times that they would not have been able to in the past. There are around 1075-1100 playing this season.

<b>Basketball – Girls &amp; Boys:</b>	<b>Boys – No Report.</b>  <b>Girls – Congratulations to the 10U girls who won the ARPA state tournament! Paul Head also stated that OTM Girls being able to play in VH is a BIG deal!</b>
<b>Cheerleading:</b>	N.A.
<b>Flag Football:</b>	N.A.
<b>Tackle Football:</b>	N.A.
<b>Lacrosse:</b>	Danny Marshall reported that it is a Huge Deal that they are able to use the fields!
<b>Soccer:</b>	Rocky stated that everything is going well and the turf looks great! They are very Thankful!
<b>Softball:</b>	Danny thanked everyone for coming out for opening day. Kirk stated that Opening Day was great! The parade was awesome and everyone was enjoying themselves. Jeff Corley stated that it was all due to the softball board. That we have received many compliments on opening day!
<b>Swimming:</b>	Rebecca reported that the new coach is Brian Jennings. Registration will open next month. She reported that the JEFFCO swim meet may not be at the Crossplex. They may ask to host here and have the pool for an entire day. Brian stated that they Aquatic Complex is not supposed to shut down for meets that we need advance notice. Jeff reported that Tuesday nights are currently being programmed for practice and meets.
<b>Volleyball:</b>	They are having a Spring Season.
<b>Wrestling:</b>	N.A.

Kirk McCulley reported that the Park Board will begin meeting every month. On the even numbered months we will have a work session at 5:30pm and a meeting immediately following. The Park Board wants to see the proposed practice and game schedules prior to meeting. They need the schedule for April meeting to be approved and then turned over to the Park and Rec staff.

Next work session will be April 20, 2021, 5:30pm in the ECR with a regular meeting to follow.

Brian stated that as our staff grows and people have left during the busiest times, Thank You and Please continue to be patient!

Paul Head made a motion to adjourn, Liles Box seconded the motion. Meeting adjourned at 8:16am.

Respectfully submitted,

Sandi Wilson

COC presentation

## AD VALOREM TAXES

Ad Valorem: “according to value”; it is a tax imposed on the basis of the monetary value of the taxed item.

Millage: rate charged per \$1,000 taxable value

Mil:  $1/10^{\text{th}}$  of 1% (.001)

The millage rate on real property in Vestavia Hills is 92.6 mils or .0926

In Jefferson County, a home is taxed at 10% of its assessed value less any homestead exemption whereas a business is assessed at 20% of its assessed value.

Example #1: a house appraised by the Board of Equalization at \$250,000 (owned and occupied) the assessed value is \$25,000.

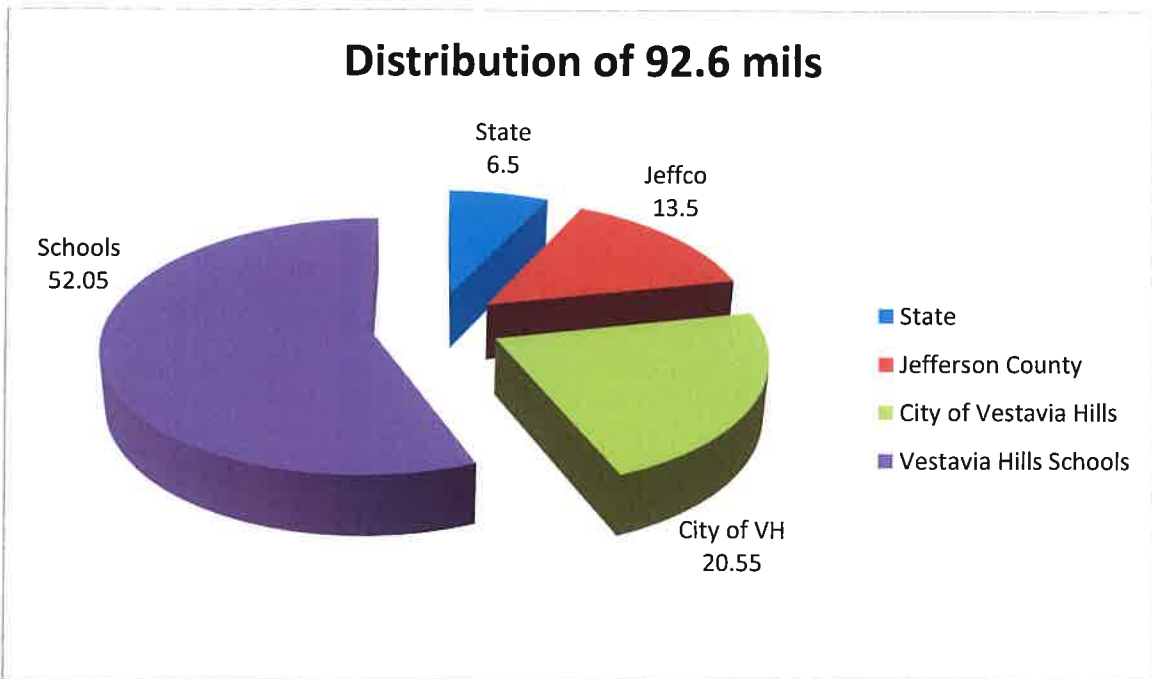
$\$25,000 \times .0926 = \$2,315$  less homestead exemption would be the ad valorem tax due

Example #2: a house appraised by the Board of Equalization at \$400,000 (owned and occupied) the assessed value is \$40,000.

$\$40,000 \times .0926 = \$3,704$  less homestead exemption would be the ad valorem tax due

## WHO GETS THE AD VALOREM TAXES?

<b>State</b>	<b>6.50 mils</b>
<b>Jefferson County</b>	<b>13.50 mils</b>
<b>City of Vestavia Hills</b>	<b>20.55 mils</b>
<b>Vestavia Hills Schools</b>	<b><u>52.05 mils</u></b>
	<b>92.60 mils</b>



On a \$250,000 home with ad valorem tax of \$2,315, the breakdown is:

State	\$ 162.50
Jefferson County	\$ 337.50
City of Vestavia Hills	\$ 513.75
Vestavia Hills City Schools	\$1,301.25

On a \$400,000 home with ad valorem tax of \$3,704 the breakdown is:

State	\$ 260.00
Jefferson County	\$ 540.00
City of Vestavia Hills	\$ 822.00
Vestavia Hills City Schools	\$2,082.00



**SHOP LOCAL**  
**"SHOP VESTAVIA HILLS FIRST"**

Number of HH per 2010 Census	13987 HH				Annual
Each HH spend \$200 that is currently being spent outside VH	\$ 200.00	re-directed to VH			
Additional sales per month	\$ 2,797,400.00	>sales month			
X 4% additional tax generated per month*	\$ 111,896.00	>tax month			
X 12 months per year increased revenue produced	\$ 1,342,752.00	>tax year			\$ 33,568,800.00 >sales annually
Number of HH per 2010 Census	13987 HH				
Each HH spend \$200 that is currently being spent outside VH	\$ 200.00	extra/month			
Additional sales per month	\$ 2,797,400.00	>sales per month			
X .0015% additional tax generated per month for business license	\$ 4,196.10	>bus lic			
X 12 months per year increased revenue	\$ 50,353.20	>bus lic fee annual			
Additional tax sent to Vestavia Hills Schools					
Number of HH per 2010 Census	13987 HH				
Each HH spend \$200 that is currently being spent outside VH	\$ 200.00	extra/month (\$50/week)			
Additional sales per month	\$ 2,797,400.00	>sales per month			
Additional sales tax generated per month	\$ 83,922.00				
30% of 1/12 of 1¢ of additional sales tax generated per month	\$ 2,331.17	>sales tax pd/month			
X 12 months per year increased revenue	\$ 27,974.00	>sales tax annual			
*Effective 6/1/18 VH 4%; Alabama 4%; Jeffco 2%					

Vestavia Hills Parks & Recreation  
Work Session Agenda / Notes  
4/20/21

Session began at 5:31pm. Brian Davis introduced William Laatsch and reported that we as a staff will be interviewing a few more people that we are working to add some additional personnel. An update on the fields at Pizitz: the lights are not remote at the Football field and the restroom at the top will not be opened anymore. On May 23 they will shut down the football field to redo the track at Pizitz.

Conversations: The field at Dolly Ridge is great but there are no lights. Central Field parking is a nightmare. Brian reported that he and Dr Martin have walked the site and while you may could add a few, there is no way to really properly increase parking. So, the question was posed that maybe instead of using that field only they utilize Dolly Ridge, Pizitz and Central? The School Board will be updating the track at East this summer. Need to put out a memo to the special boards to let us know about lights. At the May meeting we need to mention the rate changes that go into effect after June 1, 2021 as they were voted to implement last year.

Sandi reported that the Senior Softball League has invited everyone out for their special presentation and first pitch on Thursday at 8:45am.

Rentals:

A. SHAC –

1. Soccer Tournaments
2. Lacrosse summer teams (some Vestavia players and some not) \*\*Jeff stated this is a Field Rental\*\*
3. Flag Football League
4. Ultimate League – they want to rent the entire 5 fields for play on Thursday nights and practice on Tuesday nights.

B. Liberty Park

1. USA and other softball tournaments – have 6 dates beginning May 15 – we will come up with a fee structure to cover all cost etc.
  - a. Senior Tournaments
  - b. Senior Olympics
2. APRA State softball tournament (we host July 9-11) – USA – Recreation All -Stars. The softball association board meeting is on the 28<sup>th</sup>.

C. Update Rental sheet-

1. VHAC memberships rates (sheet is not correct and has non-res rates)
2. Charge the same for turf and grass fields? Not currently the same.
3. Rules and consistency for all youth sports
4. Travel teams (field usage policy) – softball, baseball, lacrosse \*\*\*decided to table and discuss later\*\*\*
5. Lane rental for VHAC \*\*memo sheet, included\*\*

6. Rentals at New Merkel – we will have an Open House / Ribbon Cutting on April 29, 2021 from 10am – 12pm. No rentals at this time.

D. Other Information

1. Gross Out Camp additional week – signups are going very well in Vestavia Hills and they have been asked to add an additional camp week
2. Grand Lawn and Wald playground rentals? Have had a request for the playground (I do not think we can rent a playground) Once construction is complete we can rent the pavilions and this will give access to the playgrounds and the lawn but I do not think we need to block off and rent these spaces.
3. Girls Scouts request for use of Grand Lawn for decoration ceremony
4. Girl Scouts want to do a service project – planting, etc. with in the parks??

There was not a quorum therefore, no official meeting followed.

Sandi Wilson

**City of Vestavia Hills Parks & Recreation  
1973 Merryvale Road  
Vestavia Hills, AL 35216  
205.978.0166**

## **Memorandum**

April 20, 2021

TO: Park Board Members

FROM: Jeff Corley & Sandi Wilson  
Parks & Recreation Superintendents

RE: Facility Rental Fees recommendations

The Parks & Recreation staff would like to recommend the changes to the facility rental fees:

1. Dogwood Room and Vestavia Room- Only hourly rate, 2 hour minimum
  - \$50 per hour Resident
  - \$75 per hour Non-Resident
  - Under 4 hours - \$250 deposit
  - Over 4 hours - \$500 deposit
2. Combine Athletic fields grass and SHAC to the same rates:
  - \$60 per hour
  - \$500 per day
3. VHAC Lane Rentals
  - 1-3 lanes, \$50 per hour
  - Each additional lane, \$10 per hour

Example:

\$50	1-3
\$60	4
\$70	5
\$80	6
\$90	7
\$100	8