

ASHLEY CURRY
MAYOR

CITY OF VESTAVIA HILLS
PARKS AND RECREATION BOARD MEETING
May 17, 2022

BRIAN DAVIS
PUBLIC SERVICES
DIRECTOR

1. Call to order
2. Invocation & Pledge of Allegiance
3. Approval of the March 15, 2022 Meeting Minutes
4. Approval of the April 19, 2022 Work Session Notes
5. Approval of the April 19, 2022 Meeting Minutes
6. Public Services Director's Report / Introduction Jamie Lee, Director of Parks and Leisure Services – Brian Davis
7. Program Superintendent's Report – Sandi Wilson
8. Mayor's Report – Ashley Curry
9. Old Business –
10. New Business –
 - a. Usage of the VHPR facilities
 - i. World Games 2022
 - ii. Alabama State Games, June 2023
 - iii. Boy Scouts of America, July 2022
 - iv. Fundraiser for Children's Hospital, October 2022
 - b. Work Session Meeting Times
11. League Reports – MUST be submitted in writing
12. Citizen Comments – MUST sign in prior to the start of the meeting
13. Upcoming meetings –
 - a. Next work session will be June 21, 2022 @ 5:30 p.m. in the ECR.
 - b. Next meeting will be June 21, 2022 @ 6:00 p.m. in the ECR.
14. Motion for Adjournment

CITY OF VESTAVIA
PARKS AND RECREATION BOARD MEETING
March 15, 2022 7:00 AM

PARK BOARD ATTENDEES

Mayor Ashley Curry
Lyles Box
Danny Marshall
Mitch Bevill
Kirk McCulley
Shelly Gentle
Paul Head, City Council Representative

Staff Attendees:

Brian Davis
Melinda Burnett
Sandi Wilson
Bevia Robinson
Mike Prociuk

Community Attendees:

Rocky Harmon– Soccer
Frank Hernandez - Concessions
Scott Naila- Wrestling
Wes Gaylord – Girls Basketball
Chad Long

Meeting was called to order at 7:00 AM by Lyles Box.

Lyles Box led us in Prayer and the Pledge.

Meeting Minutes from January 18th, 2022 Park Board Meeting. Motion to approve by Kirk McCulley and 2nd by Mitch Bevill. Motion approved.

Work Session Minutes from February 15th, 2022. Motion to approve by Shelley Gentle and 2nd by Mitch Bevill. Motion approved.

Meeting Minutes from February 15, 2022, Park Board Meeting. Motion to approve by Danny Marshall and 2nd by Shelley Gentle. Motion approved.

Mayor's Report:

Girls Softball kicked off on Sunday. It was great. The Mayor spoke at the Senior luncheon on Monday, March 14th. He was excited to see 83 attendees. The Dogwood Festival was discussed.

Danny Marshall, also commented, it was a great opening day. The High School team came out.

Program Superintendent's Report – Sandi Wilson

Miracle League kicked off this past weekend. Basketball ended. We had 5 teams that played. All the girl's teams won or placed. We have a Senior trip coming up to Charleston, SC. It will be our first since Covid.

Brian Davis Report:

- Spring Sports kickoff was very successful. Thank you to the Park & Recreation staff for a job well done.
- Civic Center bridge arrived but is not in place yet.
- Ballfield Lights – we are having trouble getting supplies for the lights. We had a quote of \$50,000 to replace the light bulbs. We are going to wait.
- Mud Boards will be arriving at the end of this week.
- Vandals burned the garbage cans at Central. We are in the process of replacing them.
- Scoreboards – Buffalo Rock donated the scoreboards to us. It would be a very costly for the city to take them on and replace them. We can't afford to take them on. Buffalo Rock only has one to work on the scoreboards. Our crews are learning the workings and working on them. The Miracle League scoreboard was not working on Sunday. The Buffalo Rock contract is up in 2023.
- The equipment is at Dolly Ridge and the lights will go in on April 10th.
- We are in need of help from our boards to understand that the fields are theirs, please take care of them. Fields had trash on them. Mayor Curry commented that the parents aren't cleaning up after themselves. They are leaving trash on the bleachers.
- The pothole on Central field has been repaired.
- Dolly Ridge now has a monitor on site; paid for by the school.

Kirk McCulley – When we have groups that do not follow the rules, they will now have to go before the Park Board.

Mike Prociuk Presentation on Live streaming games:

Packet attached. We would begin live streaming at baseball and softball. We will need internet and a power source on each field. We will provide the cameras and protective covers. It is a web-based product. The cost is on the last page of the flyer. It is costly for 20 fields. We do have the option for ad revenue.

Kirk McCulley – We are not in a hurry. We need to continue to shop it. Who are the other providers?

Mitch Bevill – we need to get some comparison pricing.

Lyles Box – Who is using their service, currently?

Old Business:

None at this time.

New Business:

Kirk McCulley brought up that if we have a above age 55 track pass fee that we need to have a under age 55 track pass fee. The cost for 55 and above is \$12.00 per year. Motion by Kirk: The below age 55 track pass fee will be \$25.00 2nd: Shelley Gentle, Motion Approved.

League Reports:

- Scott Naila – Wrestling – They have finished the youth session for this session. They had approximately 20, K-6th grade participants. They are having a hard time getting into schools to advertise. High School finished 2nd in the state. They are now in a joint venture with Alabaster. They are sending 50 participants to nationals. There are 3-4 from Vestavia Hills. Sandi Wilson requested his name and email.
- Bevia Robinson – Miracle league Challenge league will begin on March 24th with a game against Helena.

Citizens Comments: None

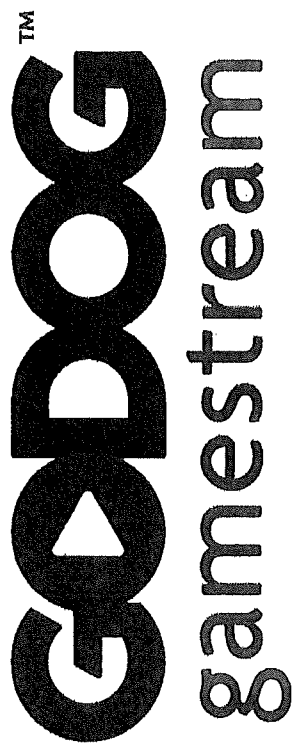
Upcoming Meetings:

Work Session: April 19th, 2022 at 5:30 pm in the ECR

Regular Meeting: April 19th, 2022 at 6:00pm in the ECR.

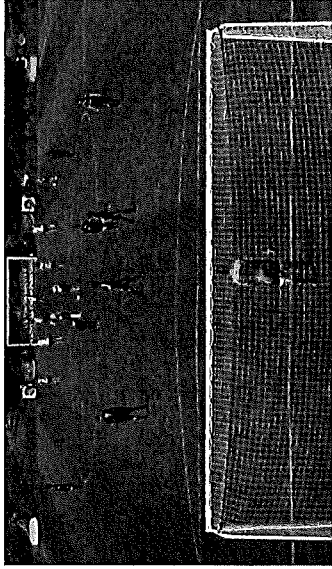
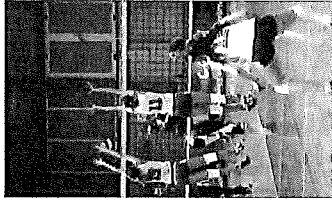
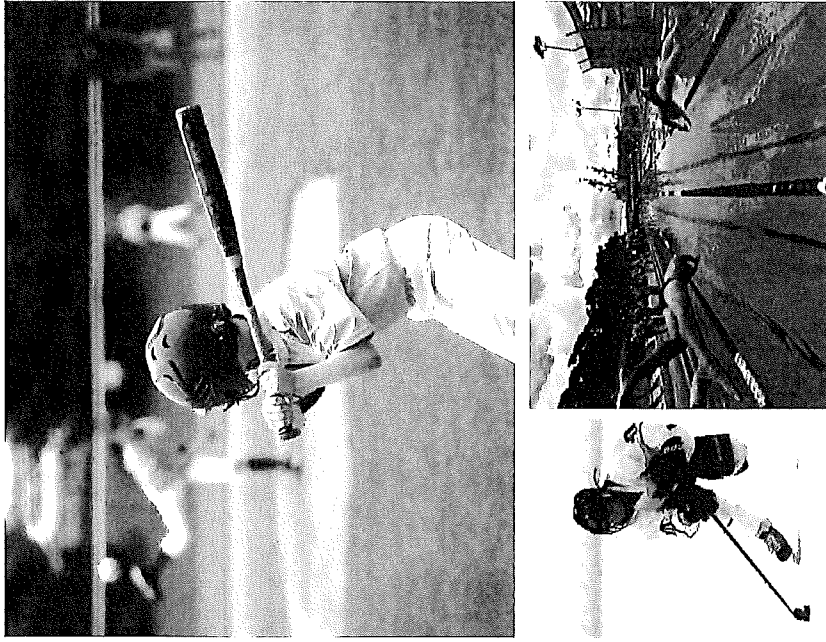
Motion to adjourn: Danny Marshall 2nd: Kirk McCulley

Meeting Adjourned at 7:45 AM.



Live Streaming Video for Sports Complexes
Tournaments & Leagues

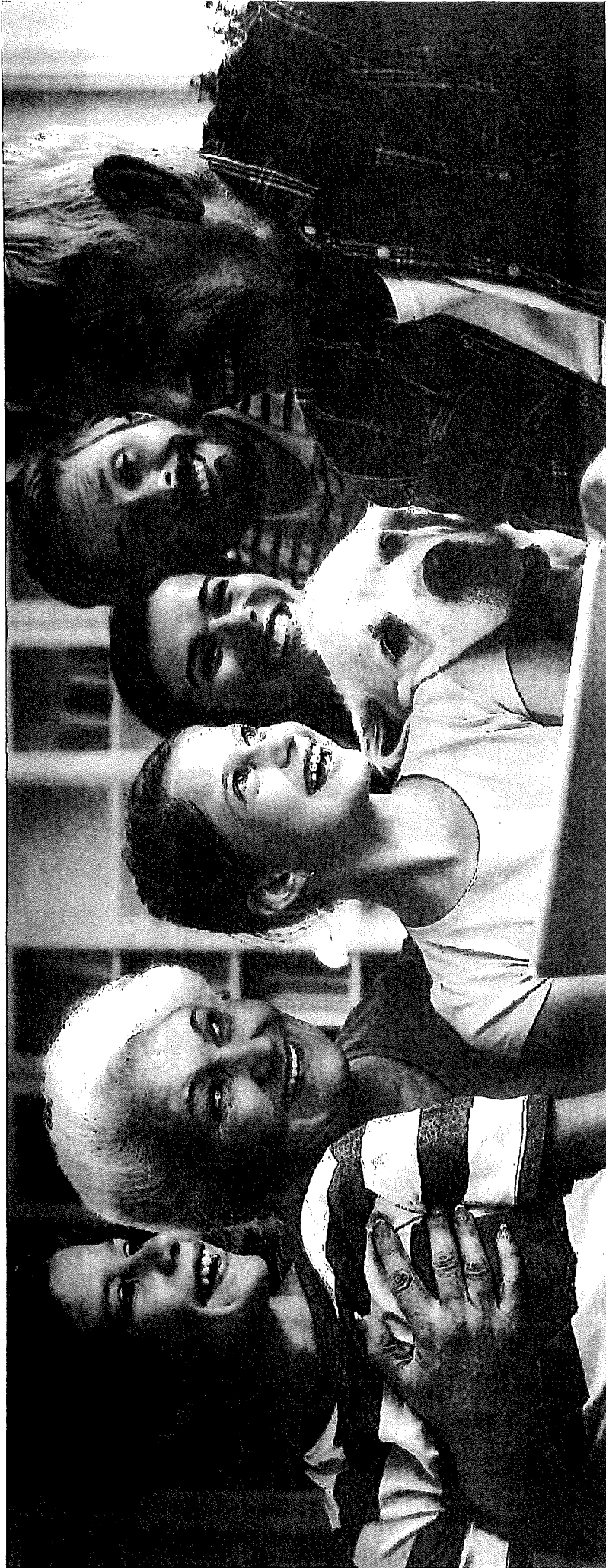
Overview



GoDog GameStream

Be there when you can't be there.



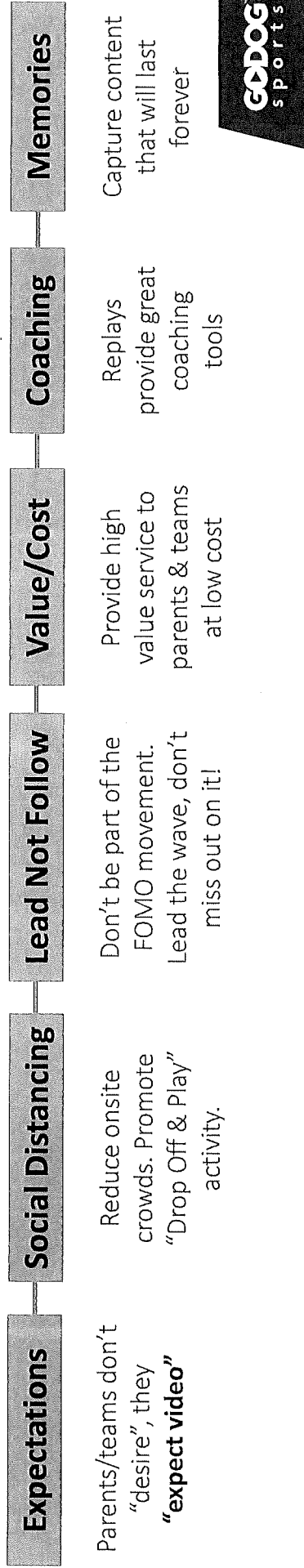


Save and share memories.
Relive moments with the people who matter.

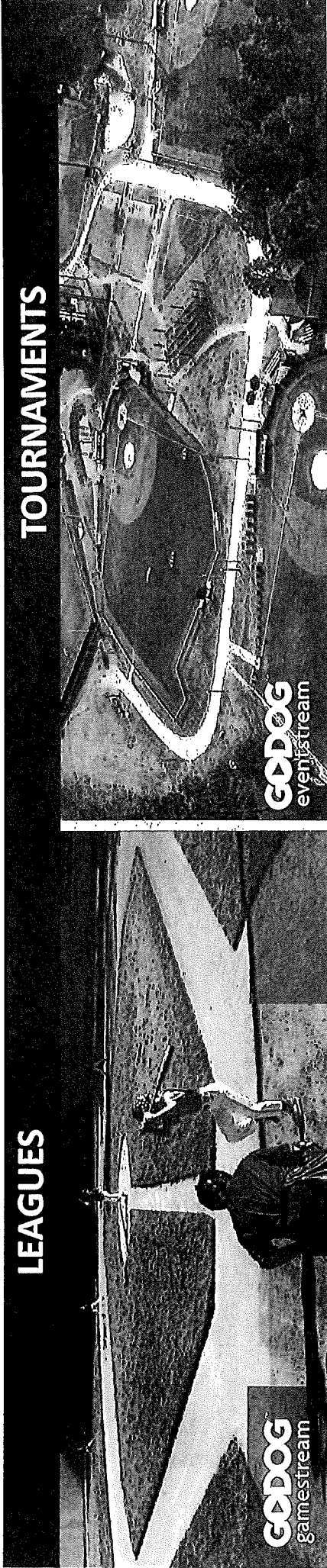




Why Video Why Now



Connected Sports Ecosystem



LEAGUES

TOURNAMENTS

GODOG
gamestream

GODOG
eventstream

Available Today!

Available Today!



GoDog

GameStream

Live & Archived



GoDog

HotSpot

Offer Facility, Parents &
Fans WiFi Cloud



GoDog

Security

24/7 Recording
to the Cloud

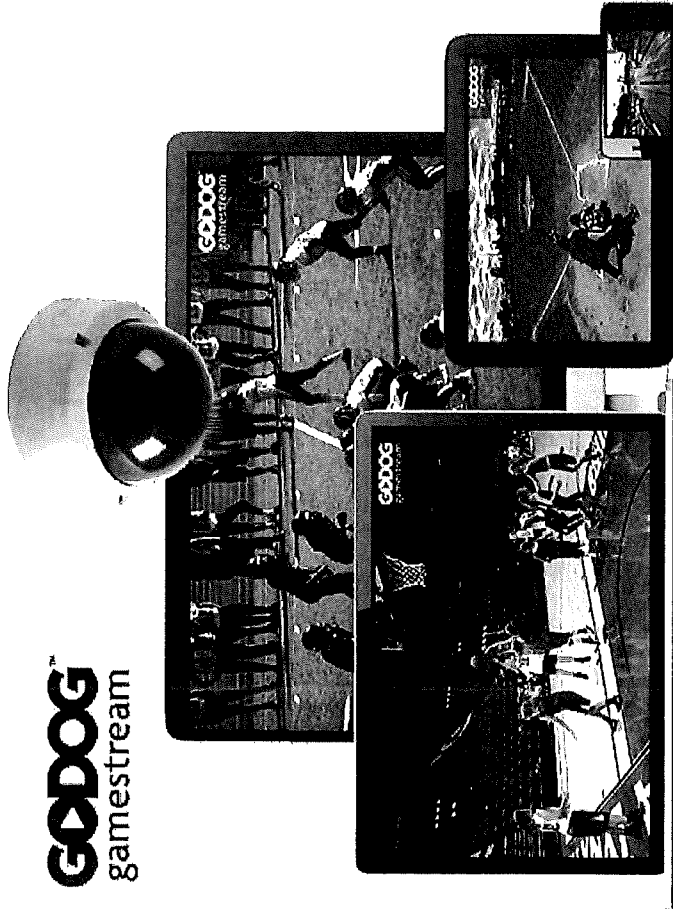


GoDog








Point of Sale

Connected
Terminals



GODOG
sports




FEATURES

-  Live Streaming
-  Archived Video
-  Highlight Creation
-  Game Downloads
-  Hosted Web Portal
-  Registration & Email Management
-  Sponsor & Ad Integration

FLEXIBLE BUSINESS MODEL

-  Sports Complexes, Leagues & Tournaments
-  License, Subscription & Day Pass Model

BUNDLED INTERNET

-  High Speed Satellite Internet Available

SPORTS COMPLEXES. TOURNAMENTS. LEAGUES. SCHOOLS.



GoDog GameStream
Where Kids Are The Stars
Cuddled Athletics | Schedules | Standings

GOPro
CLOUD VIDEO

CARLSBAD HIGH SCHOOL
ATHLETICS

CARLSBAD LANCERS
SPORTS & EVENTS
STREAMING
LIVE & ON DEMAND

[SIGN UP](#) [LOGIN](#)

Click Sign Up to register to view live and on-demand games.

LOCATIONS

LIVE VENUES (2)

- Gym
- Football Field

FEATURES

WATCH ANYWHERE

GO DOG
SPORTS

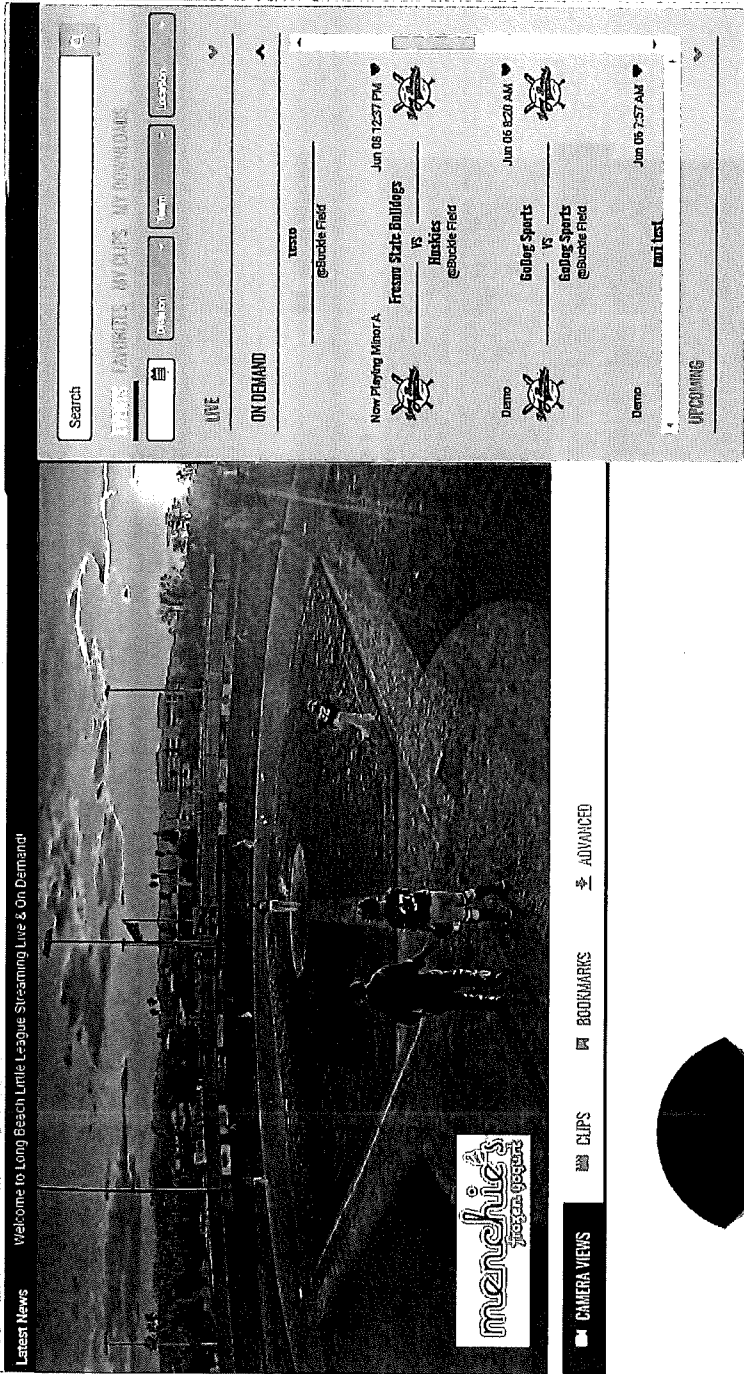
PRIVACY TERMS OF USE CONTACT & HELP

Help

GO DOG
SPORTS

- **Hosted Portal**
 - Branded sports complex portal
 - Branded league portals
 - Sponsor inclusions
 - Sign up & user management
- **View Anywhere**
 - PC/Laptop
 - Phone
 - Mirror to TV





- **User Dashboard**

- View live games with DVR
- Multi-cam viewing
- Bookmark video
- View archived games
- Create highlight clips
- Download games

- **Ad Units**

- 15 sec preroll
- On screen banner

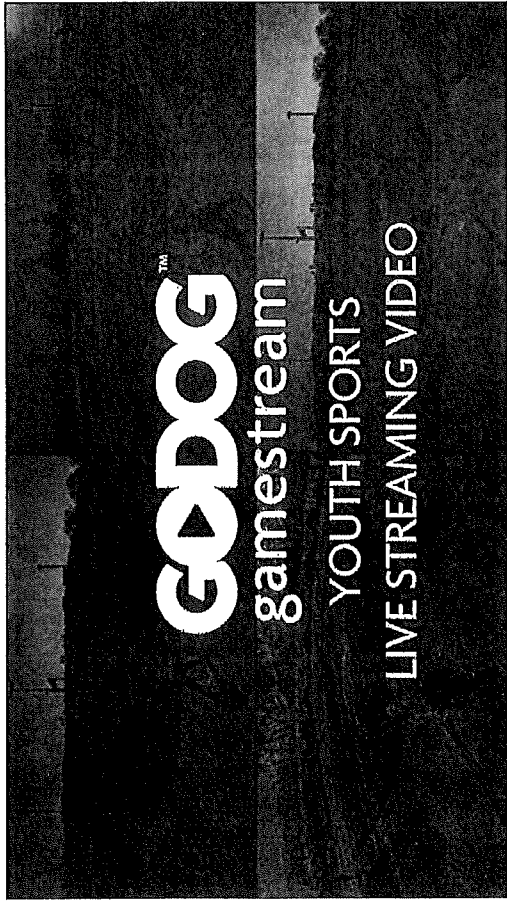
- **Admin Access**

- Add events
- Create facility clips (free)

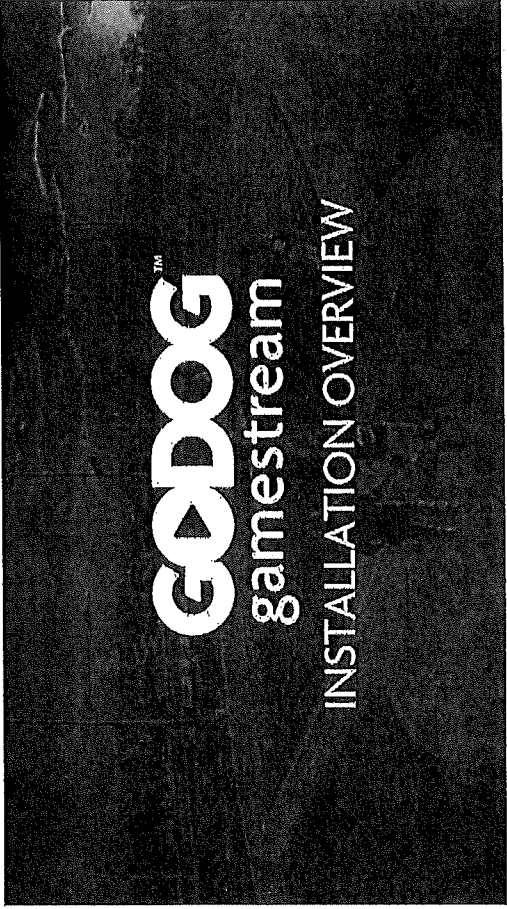


PRIVACY TERMS OF USE CONTACT & HELP





 **Game Views**



 **Install Process**

Flexible Billing

- **Free to End Users**
 - Annual license model to complex
 - Sponsor subsidized
- **Paid Access**
 - Daily pass
 - Season pass
 - Tournament pass
 - Team pass
 - Monthly subscription
 - Rev share to complex
- **Upsells**
 - Highlight clips & game downloads
 - Complex earn 10% credit

Monthly Game Package Options

CHOOSE THE MONTHLY PACKAGE RIGHT FOR YOU

Premium Pass
\$22.95
(plus applicable taxes)

-View any GTHL game, regardless of Division plus 20 free clip downloads per month
-Subscriptions are monthly and auto-renew while active
-Cancel Anytime

Standard Pass
\$12.99
(plus applicable taxes)

-View games in your Division
-Subscriptions are monthly and auto-renew while active
-Cancel Anytime

* DIVISION

* TEAM

Enter passcode here (if applicable)

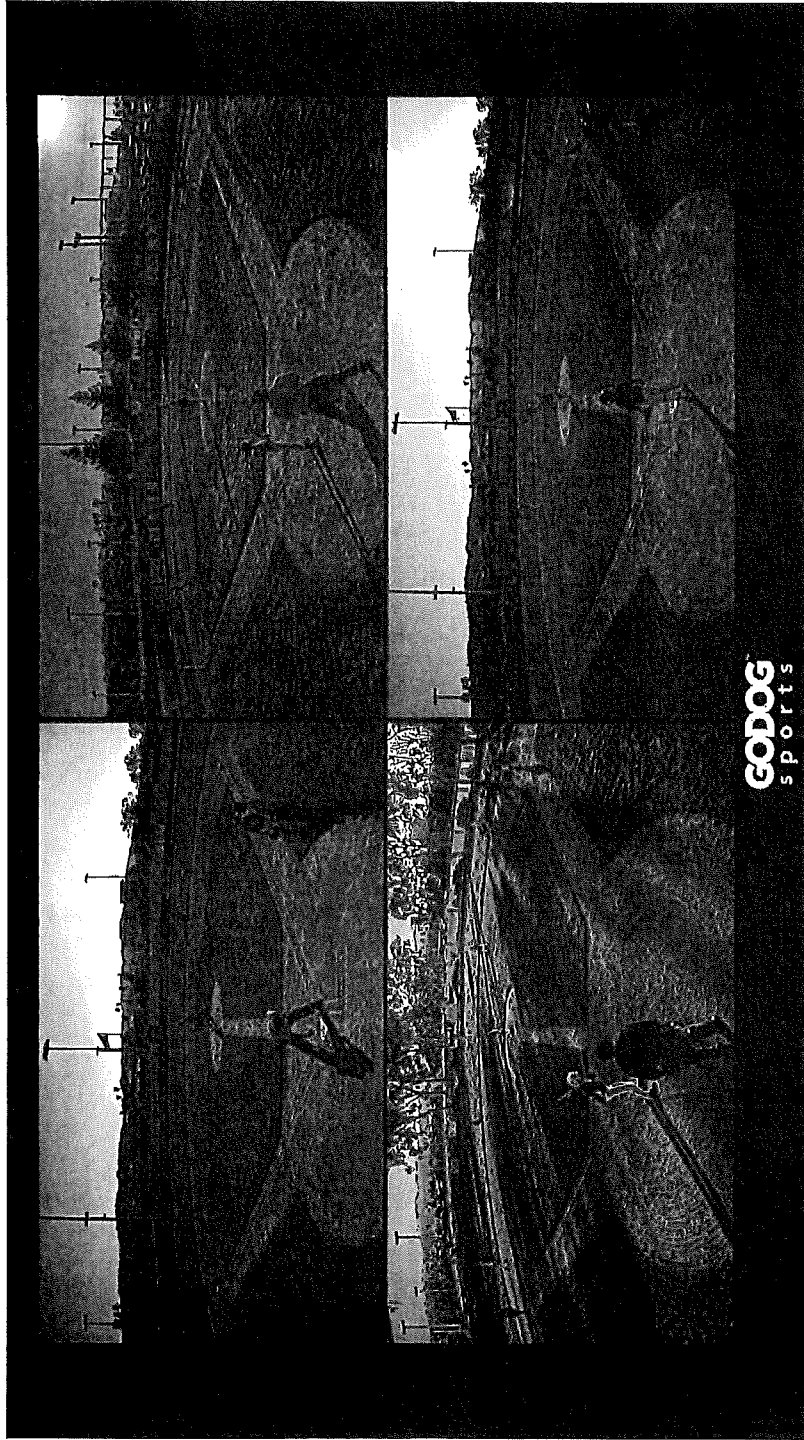
- View games Live and On-Demand ¹
- Select multiple camera angles ⁴
- Bookmark plays & highlights

- Create and download clips²
- Download your games³

CONTINUE

1. Games will be available on demand but timing of uploads and viewing may vary from each location
 2. Create clips at no cost. Downloading clips may be charged at 0.99 per clip depending on package selected
 3. Option to download game in MP4 file format at a set cost per camera angle
 4. Ability to view multiple camera angles live is subject to internet upload speed at each venue. All views will be available on demand

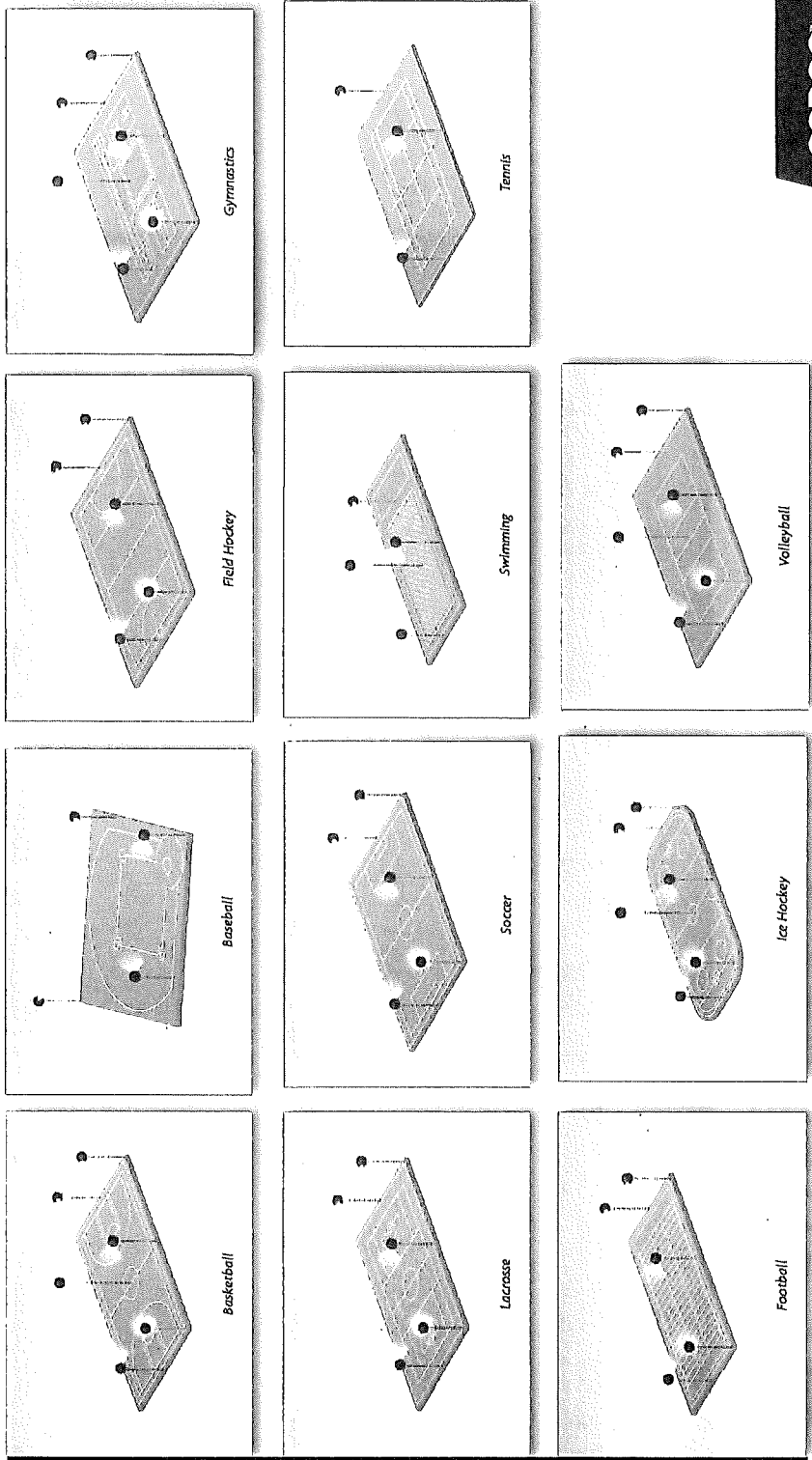
GoDog Sports SnackBarTV



[Click Image to Play](#)

GODOG
sports

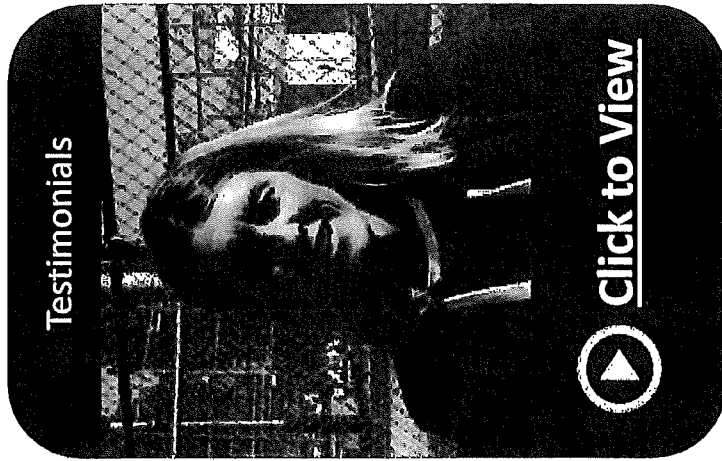
Sports & Field Configurations



- Baseball
- Basketball
- Field Hockey
- Football
- Gymnastics
- Hockey
- Lacrosse
- Soccer
- Softball
- Swimming & Water Polo
- Tennis
- Track & Field
- Volleyball
- Wrestling

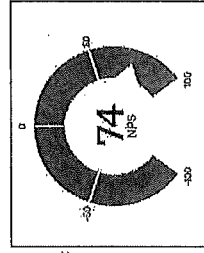


Customer Feedback

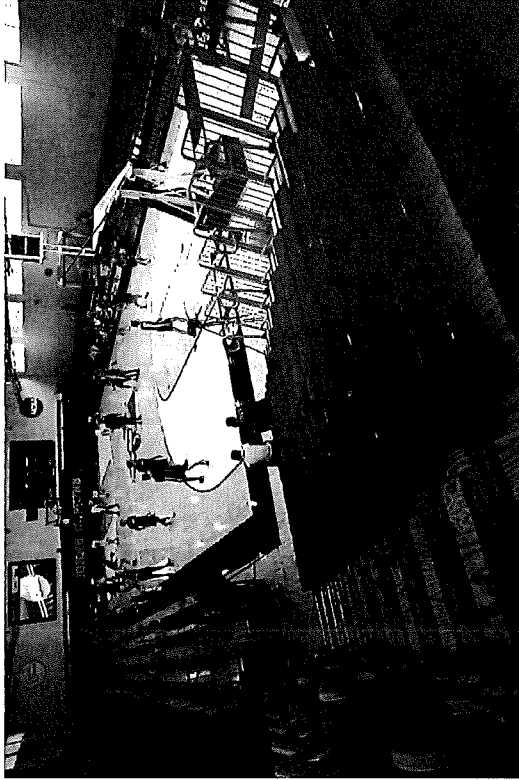


- **User engagement and satisfaction is very high.**
 - 98% would watch GameStream again next season.
 - 97% would recommend GameStream to a colleague or friend.
 - 92% of invited users registered within 48 hours.
 - 100% of users invited others friends/family to registered, on avg.
 - **Over 1400** registered users at our debut league (with 687 invited)
 - Over 11 weeks GameStream generated an avg of **25 min/session, over 78,000 streams and close to 8900 hours of viewing.**
- **NPS: 74**

- Industry Target: 35
- Scale: -100 to +100

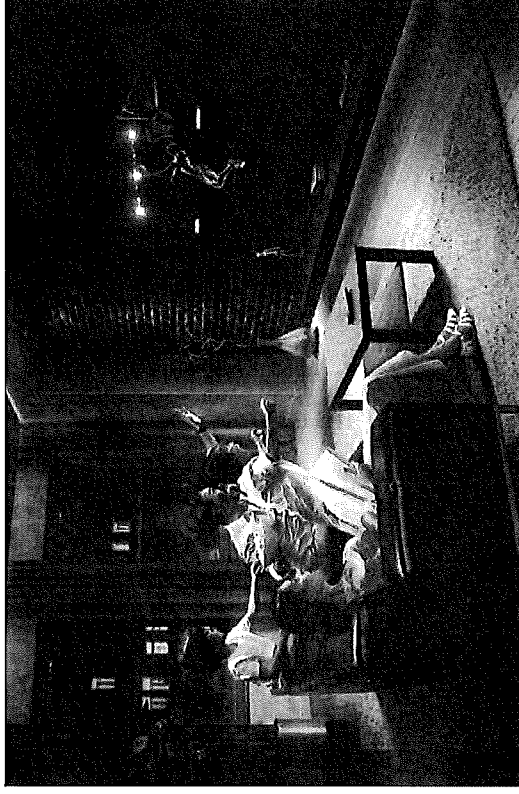


Spectator Distancing



SOCIAL DISTANCE WITH LIVE STREAMING VIDEO

Live video enables families to enjoy all the live game action while reducing crowding at sports facilities.



DROP OFF & PLAY

Dropping athletes at the court or field and turn on a live stream from work, your car or cast it to your TV at home. You'll have the best seat in the house!

2022 First Time Customer Special

	STANDARD	First Time Customer Specials Valid 45 Days From Quote Only
Install & Setup	\$2,995/cam	50% Off Install FREE Install+ HD Camera Upgrade
Streaming Service	\$2,995/yr/cam \$2,995/yr/cam 1 \$2,795/yr/cams 2+	\$2,995/yr/cam 1 \$2,695/yr/cams 2+
Pro Graphics Package A.I., Scoreboard & Advertising	\$595/yr/cam	Included!
Term	Annual	4 Year 6 Year

First 25 Leagues Only!

League owns 100% of advertising revenue it sells.





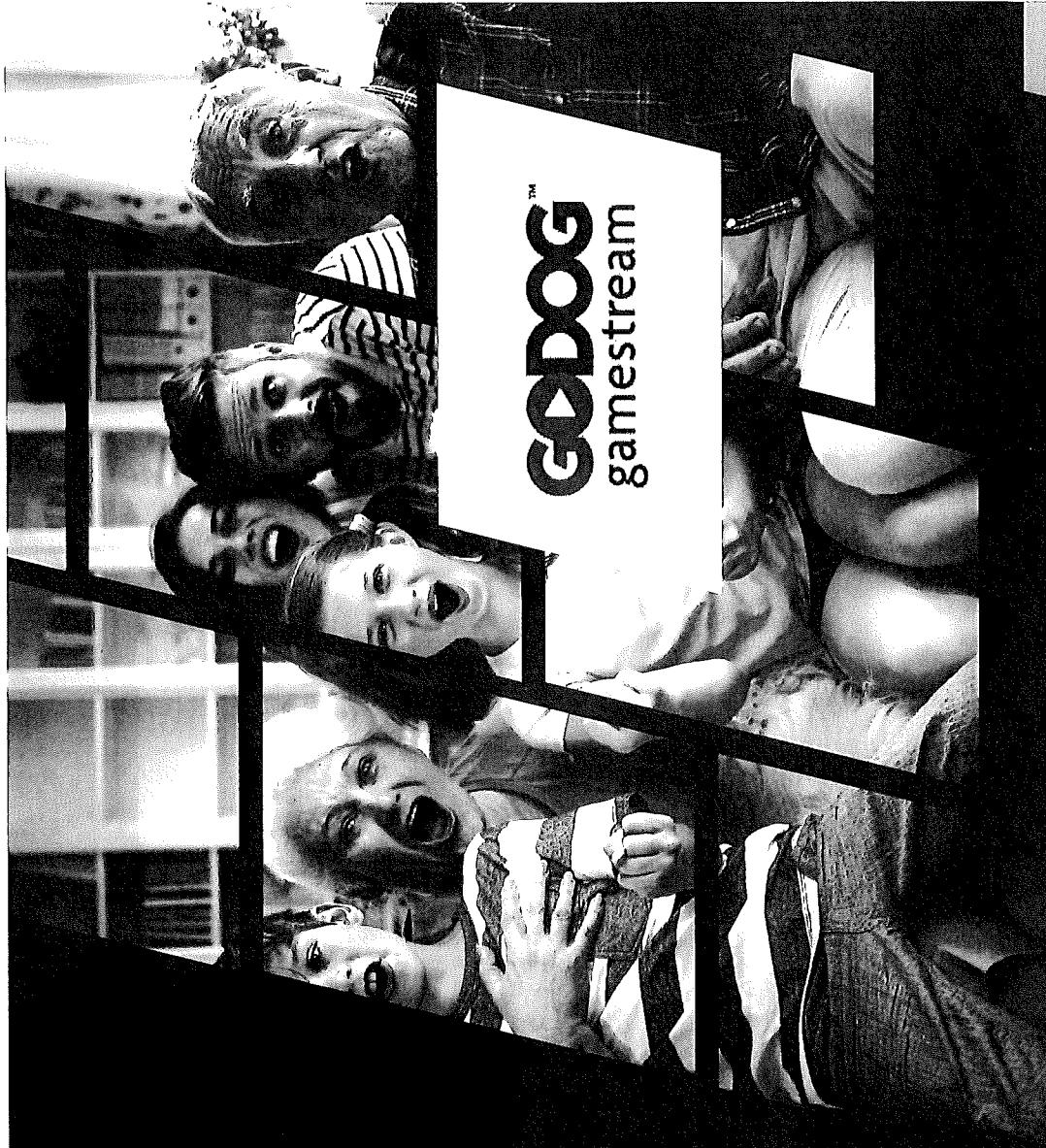
GODOGTM
gamestream

Q1, 2022
Promotions

Additional Offerings

5G Internet	\$695/modem	+\$69/mo/service Billed Annually
Satellite Internet	\$995/dish	+\$79/mo/service Billed Annually
Camera Warranty	\$399/cam	
PPV Install	\$1,995/cam DIY	\$2,995/cam PRO
PPV Service	20% Rev Share	\$250/mo minimum

Bring Your
Community
Together





VESTAVIA HILLS SOCCER CLUB

*HOME OF THE ATTACK
HOME OF THE STEAMERS*

1973 Merryvale Road
Vestavia Hills, AL 35216
www.vestaviasoccer.com

Tel: 205-978-0182
Fax: 205-824-5018
E-mail: yhsoccer@bellsouth.net

Soccer Club Report for Parks and Recreation Board March 2022

Spring soccer is in full swing. We have set an all-time high, with 803 registered players for the Spring Recreational season. This is almost 100 more than last spring, and is a new club record for any previous season.

We have an additional 162 Academy players, and another 280 Competitive players, for a total north of 1200.

TOPSoccer, our program for special needs players, starts April 3rd, and we have our College Signing Day set for April 10th. At present we have over twenty seniors going on to play in college next year.

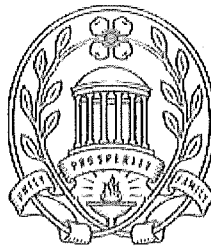
We have been the BallKids and Anthem Buddies for the first two Legion matches, the first against MLS team Atlanta United, and yesterday on national TV (ESPN 2) against Tampa Bay.

Let me know if you have any questions or concerns.

Respectfully submitted by:

Rocky Harmon

Executive Director



ASHLEY CURRY
MAYOR

CITY OF VESTAVIA HILLS
PARKS AND RECREATION BOARD
Work Session Topics and Notes
April 19, 2022 5:30p.m.

BRIAN DAVIS
PUBLIC SERVICES
DIRECTOR

- a. Jim Metrock – “Walk-up Music” discussion
Consult with the Baseball Board about rules governing appropriate music
- b. Construction Updates; Wald Turf, Tunnel, Civic Center, LP Cage Covers
Finalizing Phase 3 scope so the job can be put out for bid. Completing drainage and electrical at the tunnel then we will connect to the trail on the SHAC side. Bridge at the Civic Center has slowed the process. Cage covers at LP are complete. Working on finalizing the nets and lights.
- c. Girl Scout Potential Project
The project will be for the “Silver Award”. Discussed the signage. Copy of project included.
- d. Baseball & Softball Updates
Playoffs for each will begin in the next 2 weeks. Miracle League still have a few weeks left. The Challenge League is looking for a couple more teams to play.
- e. Adult Sports Update – Written Report Included
Spring Sports – Written Update included
- f. Basketball Update
Discussion on “spring League” and perimeters surrounding.
- g. VHAC Hours for 2022 Season
Request for “Guppy Meet” on a Saturday morning – written request included.
- h. April 22 Concert at Wald
This is a Friday Night concert. It is part of the Concert Series and this one is being sponsored by the Vestavia Hills Library in the Forest.

Other discussion included:

1. “Drop Box” files – Brian and Sandi to get those moved to a desktop file and Lyles can cancel the subscription.
2. Dog Park at Cahaba Heights is getting new sod and will be closed for 2 weeks.
3. May 1, 2022 1pm – 3pm, Having a “Pawty” to open the new Dog Park at SHAC.

Sandi Wilson

From: Kirk McCulley <kirk.mcculley@gmail.com>
Sent: Tuesday, April 5, 2022 10:55 AM
To: Cryshelle Patterson
Cc: Brian Davis; Lyles Box; Sandi Wilson
Subject: Re: [External] Silver Award Project

Good morning!

Thank you so much for contacting me. I have copied our City Park and Recreation leadership along with our current Park Board President. Team, please see the email request below.

On Tue, Apr 5, 2022 at 10:39 AM Cryshelle Patterson <cryshellepatterson@gmail.com> wrote:

Good Morning,

I am a leader for Girl Scout Troop 350. My 8th grade Girl Scouts are currently working on their Silver Award project and would like to include your park/area in their project. This project may also roll into a Gold Award project--where the girls are planning to possibly build feeders for lake animals. Please see their letter below and let me know if this might be something that you would be willing to discuss more with them.

Thank you in advance for your time and help.

Cryshelle Patterson

Attention McCallum Park:

As 8th grade members of the Girl Scouts of Alabama Troop 350, we are working on our Silver Award project. This allows us to explore the needs of our community, select a topic to focus on, and execute a plan to assist our community. We have selected helping and protecting animals in public areas/parks. To spread awareness, we will create signs and other posters on how to feed and provide to animals in those spaces. To further this project, we are looking for areas in Birmingham to post these signs. We have included a picture of an example sign created by a Girl Scout Troop in another state. We would love to discuss this project with you further to see if we might be able to post a similar sign in your park/area. Please let us know if you might be available to meet in person or via Zoom. If there is another person in your organization that we might need to contact

regarding this project, please let us know. Thank you for your help with our Silver Award project.

**Thank You,
Lexie Beard
Josie Motes
Ava Patterson
Cecilia Reddington
Girl Scout Troop 350 of Birmingham, AL**

Thank you for not feeding us bread



Why Not?

Bread makes our tummies hurt and makes us ill.
Bread does not contain the right nutrition or calories
that we need to survive. It makes us think we are full
and then we don't eat the food we need.

It also pollutes our water and causes nasty surface
algae, which kills our fish friends and gives us
diseases.

What Should We Eat?

Half cut seedless grapes, chopped lettuce,
birdseed, peas, corn, and oats.

Girl Scout Troop 2822

Adult Sports Update

Basketball league- has gone well and has five weeks left until finished

Volleyball did not have teams sign up

Pickleball - Magic City league is complete and payment for profit share has been processed. Looking at new league dates as well as clinics. (\$315)

Dogwood Dink in conjunction with Dogwood Festival was a success despite small numbers.

It is expected to grow next year.

Soccer League- La Ligga is running smooth and will finish late May.

Flag Football is the next sport to be offered and will start registration in May.

Vestavia Hills Youth Lacrosse:

Total players: 231

Total teams: 16

Both would rank second highest in the state behind only Mountain Brook

Player and Team #'s are the most we have ever had in VH.

Girls players: 76

Total teams: 5

Total players: 155

Total teams: 11

- Across girls and boys there were (will be) 534 practices from Jan 1 - 4/30 with a few more for our varsity teams the first week in May with the playoffs. All on VH fields.
 - Across girls and boys there were (will be) 162 games from Jan 1 - 4/30 with a few more for our varsity teams the first week in May with the playoffs. 83 of which were (will be) on VH fields.
 - Again, given peak team #'s, we have never had more practices and games.
 - SHAC is an amazing resource as the only times we had to cancel on it were for severe weather and never for wet fields.
 - But with that much traffic at SHAC, 3x a week access to Pizitz and a few times at VHEE throughout the season was vital to getting all this practice and game time on the fields.
-

Vestavia Hills Youth Soccer:

Spring 2022			
Total Players	1275		
	Rec	Competitive	Total
Male	408	312	720
Female	402	153	555
Number of Teams	79	32	
Competitive Players		465	
Recreational	810		

Sandi Wilson

From: Hilsmier, Mandy <acstrong@samford.edu>
Sent: Tuesday, April 19, 2022 7:04 AM
To: William Laatsch; Sandi Wilson
Subject: [External] Guppy meet

Could we schedule a guppy meet for early morning on Saturday, July 9, 2022? We were planning on doing that instead of an invitational this year. Thanks!

Mandy S. Hilsmier, Ph.D.

Professor

Teacher Education

205-726-4047 | office

205-266-2719 | mobile

acstrong@samford.edu

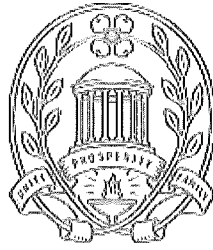
CITY OF VESTAVIA HILLS
PARKS AND RECREATION BOARD WORK SESSION & MEETING
April 19, 2022

ASHLEY CURRY
MAYOR

BRIAN DAVIS
PUBLIC SERVICES
DIRECTOR

Citizens and Guest Sign In:

N.A. (ju)



CITY OF VESTAVIA HILLS
PARKS AND RECREATION BOARD MEETING
April 19, 2022
6:00p.m.

ASHLEY CURRY
MAYOR

BRIAN DAVIS
PUBLIC SERVICES
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