

**WELCOME**

CITY OF VESTAVIA HILLS

**HIGHWAY 31 SOUTH  
COMMUNITY CHARRETTE**

MARCH 14, 2023

HIGHWAY 31 SOUTH  
**CHARRETTE**  
*Planning for Success!*



# GOAL OF THE CHARRETTE

- Engage the residents of Vestavia Hills as to the most appropriate future use of the former Days Inn Hotel site while receiving input on a larger planning area adjacent to the site.
- Inform strategic re-development decisions after consultation with existing property owners, prospective developers and investors, and community leadership.
- Publish an illustrative document supported by high-level planning principles that will serve as a guide to decision-makers as design and investment decisions are brought forward in the near term.



**char•rette**  
/SHe'ret/

noun: a collaborative and creative brainstorming event to bring community members and stakeholders together with a team of designers, planners, facilitators and illustrators to explore a shared vision for the future of Vestavia Hills.

# ACCOMPLISHING GOALS

- **Step One:** Gather community input in a structured manner so that all interested parties can have their thoughts considered.
- **Step Two:** Examine the feasibility of thoughts gathered in Step One.
- **Step Three:** Determine appropriate partners in implementation of a re-development plan and examine risks associated with its accomplishment.
- **Step Four:** Begin the process of ranking and presenting project(s) to the City Council for consideration of actions to improve the South Highway 31 business corridor.

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### *Charrette Kick-off*

**March 14, 2023 ~ 5:30-7pm**  
**Vestavia Hills Civic Center**

All are invited to attend. This meeting is designed to allow public comment on the project area.

### *Stakeholder Sessions*

**March 15, 2023 ~ Time TBD**  
**Vestavia Hills Civic Center**

Stakeholder meetings are by invitation only and are designed to receive focus on the information provided during the Charrette Kick-off Meeting. Interested in participating in a Stakeholder Session?  
Email [jdownes@vhal.org](mailto:jdownes@vhal.org).

### *Closing Session: Work-in-Progress*

**March 16, 2023 ~ 4-5pm**  
**Vestavia Hills Civic Center**

All are invited to review the plan components.

# TEAM THAT WILL HELP US SUCCEED



Dave Eyrich, EDS  
Landscape Architect



Brittany Foley, WBA  
Architect



Tom Walker, Village Creek Development  
Development Consultant



Rick Nail, LBYD  
Civic Engineer



Stephen Allen, WBA  
Architect



Mary Beyer Lell, Crawford Square  
Real Estate Advisor

# INTRODUCTION – ACCOMPLISHMENTS TO-DATE

## WHAT WE WILL DO TONIGHT

- Receive an orientation on accomplishments to-date
- Receive a briefing from industry leaders on the viability and suitability of commercial uses with real estate situated in the planning area
- Participate in a digital visual preference survey to gauge the general thoughts of our participants
- Participate in a series of three, 15-minute roundtable meetings where you can draw, verbalize or write your opinions on opportunities to improve components of the planning area





# INTRODUCTION – ACCOMPLISHMENTS TO-DATE

- \$3.6 mm purchase of former Days Inn Hotel by the City of Vestavia Hills
- Successful award of bid to environmental remediation and demolition contractor (Complete Demolitions Services, LLC) by the City of Vestavia Hills for \$590,000. Projected project commencement in March 2023 with a 120-calendar day contract period.
- Collaboration with various stakeholders to identify opportunities to broaden project impact to sites beyond City owned property lines that may include right-of-way beautification and enhanced redevelopment areas/opportunities.





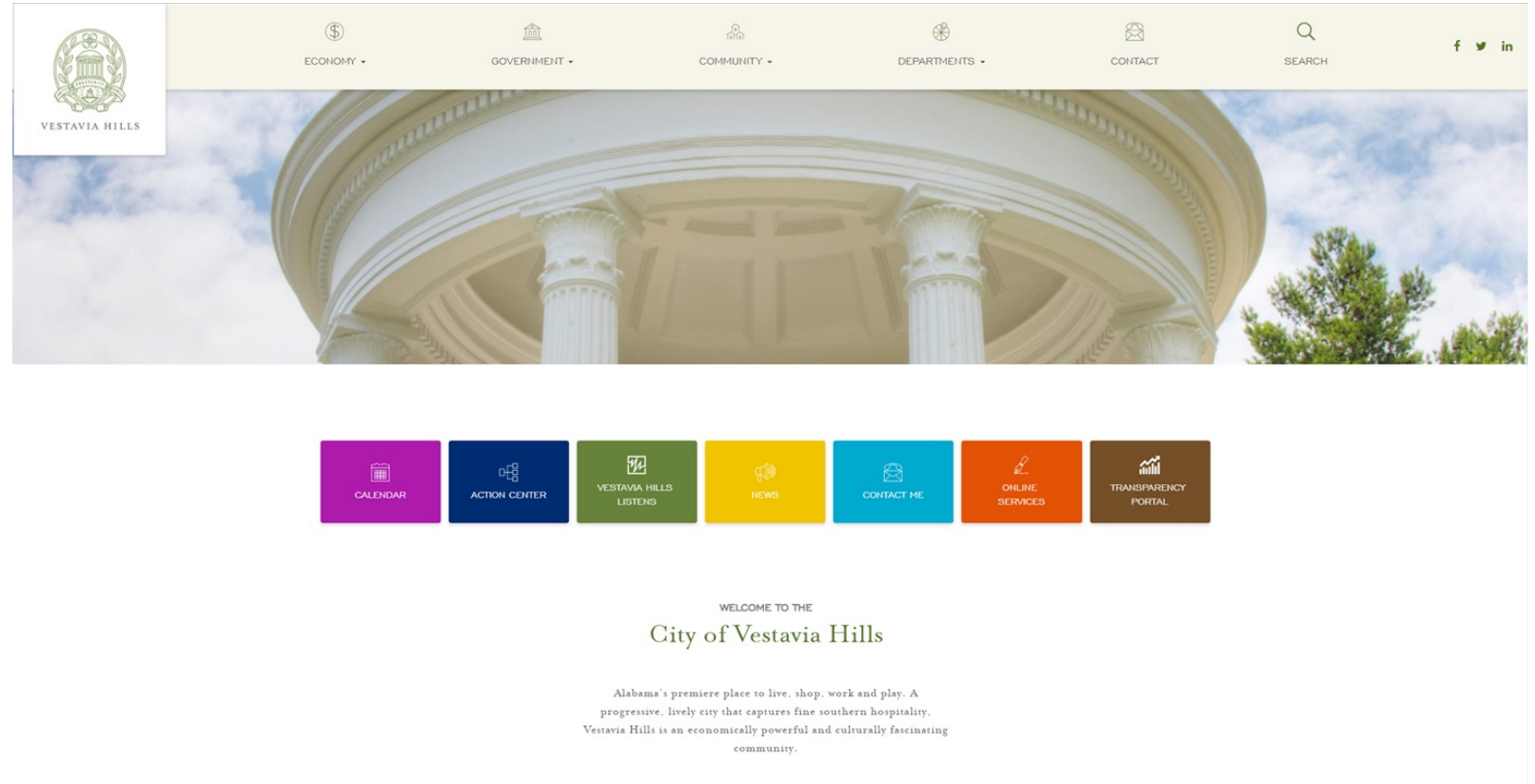
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# VISUAL PREFERENCE SURVEY

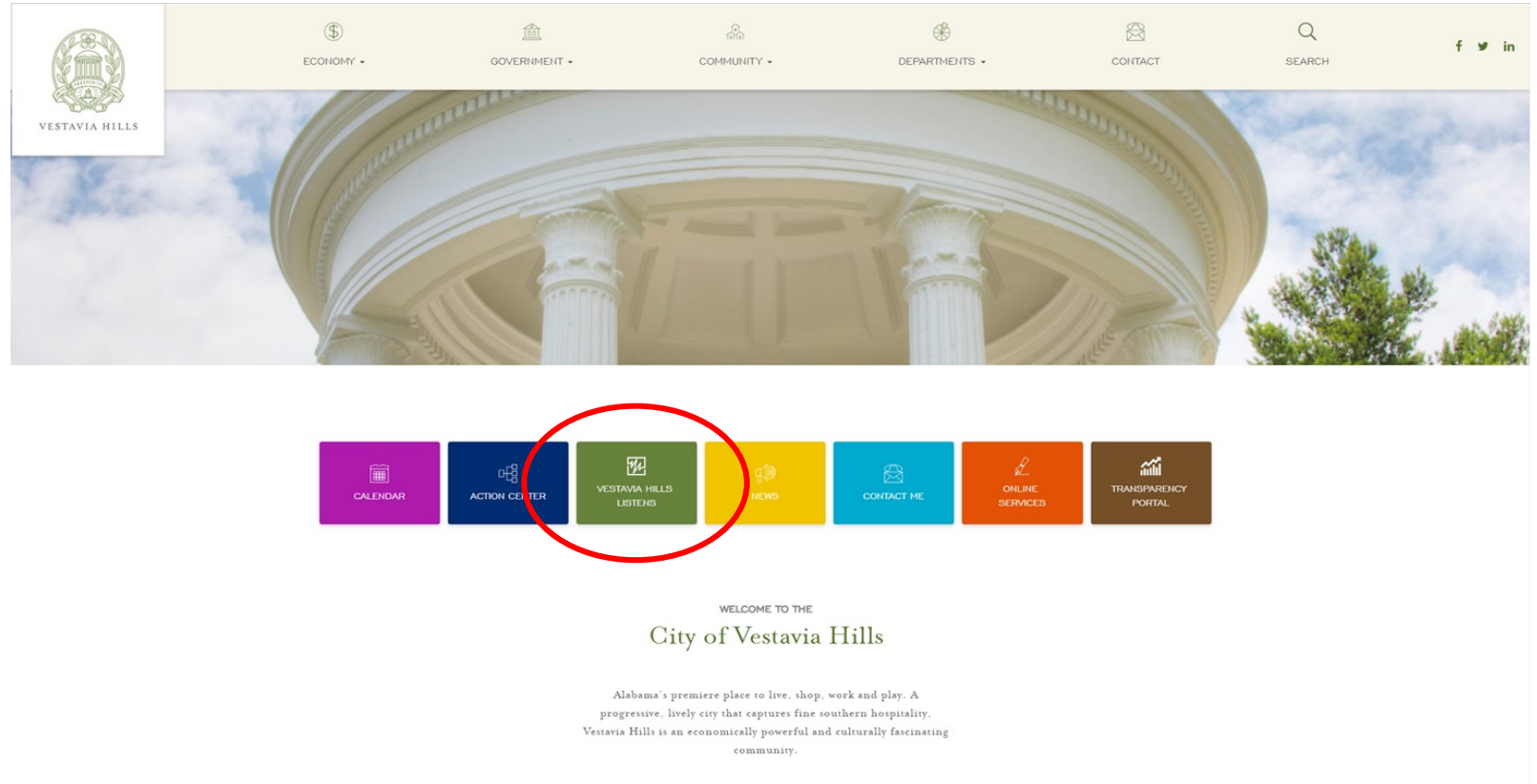
- From internet browser – **VHAL.ORG**
- Click – *Vestavia Hills Listens*
- From *Vestavia Hills Listens* – Click the “Meetings” tab
- Choose “Visual Preference Survey” from Meetings List
- Answer questions and submit responses





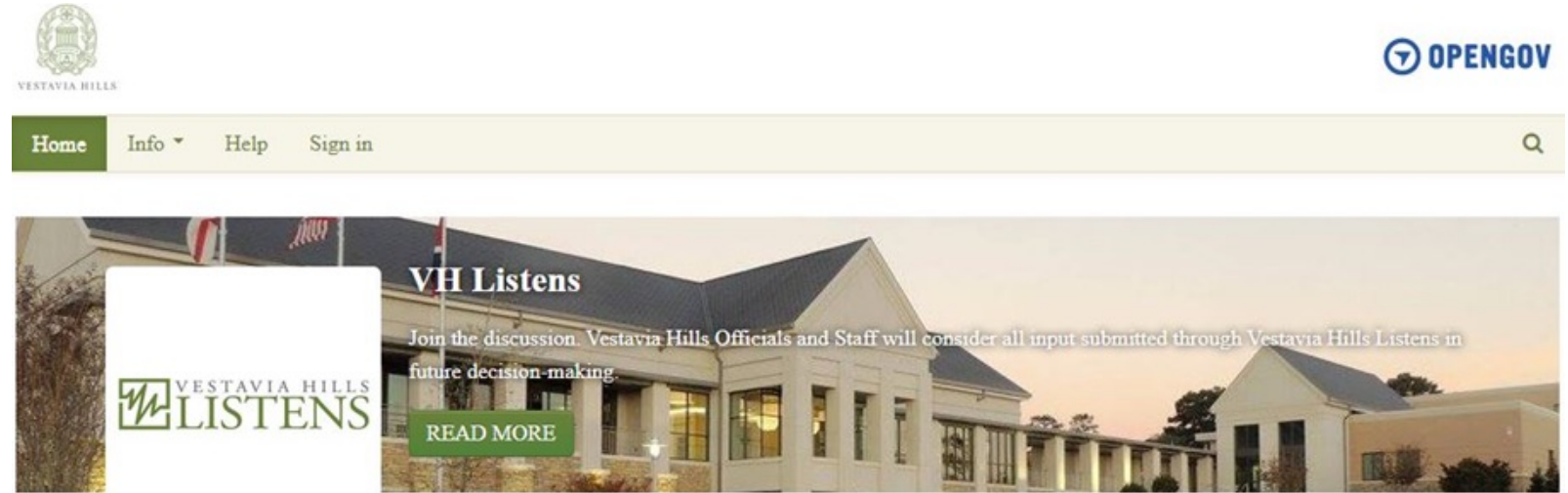
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The screenshot displays the OpenGov website interface. At the top left is the Vestavia Hills logo, and at the top right is the OpenGov logo. A navigation bar contains links for Home, Info, Help, and Sign in, along with a search icon. Below the navigation bar, there is a link for "Back to All Portal Editors" and a set of tabs for "Open Topics", "Closed Topics", and "Meetings". The "Meetings" tab is selected, and a list of items is shown. The first item, "Visual Preference Survey", is circled in red. Below it, the date and time "March 8, 2023, 11:59 PM (CST)" and the description "2023 Planning Charrette Exercise" are visible. At the bottom of the page, there is a footer with copyright information, links for Privacy, Terms of Service, and Download Adobe Reader, a "Set Language" button, and social media sharing options for Facebook, LinkedIn, and Twitter, along with the OpenGov logo.



**THANK YOU**

CITY OF VESTAVIA HILLS

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