



# COOKIE CRUSHER VH5K/10K

A SWEET RACE FOR A MAGICAL CAUSE



Magic Moments

SATURDAY, APRIL 11

HEIGHTS VILLAGE

KIDS 200 YARD DASH

AFTER PARTY

[www.alabamaraceseries.com](http://www.alabamaraceseries.com)

THE ALABAMA RACE  
SERIES



VH5K/10K





# BE A 2026 SPONSOR

## COOKIE FIX COOKIE CRUSHER

PRESENTED BY THE ALABAMA RACE SERIES  
BENEFITTING MAGIC MOMENTS



### A Sweet Race for a Magical Cause!

The **Cookie Fix Cookie Crusher 5K/10K**, produced by the Alabama Race Series and presented by Cookie Fix, this fun-filled race takes place at **Heights Village on Saturday, April 11**.

Participants can choose between a 5K or 10K, making the Cookie Crusher the perfect event for everyone, from first-time runners to seasoned athletes ready to take on a longer challenge.

More than just a race, the Cookie Fix Cookie Crusher is an opportunity to make a real difference. All proceeds benefit Magic Moments, the only wish-granting organization dedicated exclusively to children in Alabama facing chronic life-threatening or acute life-altering conditions.

By becoming a sponsor, you're helping turn miles into magic and making life a little sweeter for children and families across our state.

### ABOUT Magic Moments

The Magic Moments mission is to grant non-medical magic moments to children ages 4 – 18 with chronic life-threatening or acute life-altering conditions, who live or receive treatment in the state of Alabama, as well as continue a relationship through our Beyond the Moment program.



MAGIC MOMENTS GRANTS OVER 100  
MAGIC MOMENTS EVERY YEAR!



DURING THE LAST 41 YEARS, MAGIC MOMENTS HAS  
GRANTED OVER 5,000 MAGIC MOMENTS TO CHILDREN  
IN ALL 67 COUNTIES IN ALABAMA.



100% OF CHILDREN WHO QUALIFY  
FOR A MAGIC MOMENT  
HAVE CHRONIC LIFE-THREATENING  
OR ACUTE LIFE-ALTERING CONDITIONS.



65% OF MAGIC MOMENT REQUESTS  
ARE FOR CHILDREN WHO WANT TO  
GO TO DISNEY WORLD.



THE AVERAGE COST OF A  
MAGIC MOMENT IS \$5,500.

### SPONSORSHIP LEVELS

#### PRESENTING SPONSOR - \$10,000

##### Benefits:

- 10 complimentary race registrations
- 10% off registration for all company employees
- Opportunity to include a promotional item in race packet
- Social media and website promotion
- Promotion on event signage

#### GOLD SPONSOR - \$7,500

##### Benefits:

- 8 complimentary race registrations
- Opportunity to include a promotional item in race packet
- Social media and website promotion
- Promotion on event signage

#### SILVER SPONSOR - \$5,000

##### Benefits:

- 6 complimentary race registrations
- Opportunity to include a promotional item in race packet
- Social media and website promotion
- Promotion on event signage

#### BRONZE SPONSOR - \$2,500

##### Benefits:

- 4 complimentary race registrations
- Opportunity to include a promotional item in race packet
- Social media and website promotion
- Promotion on event signage

#### COPPER SPONSOR - \$1,000

##### Benefits:

- Promotion on event signage

#### AFTER PARTY BOOTH SET UP SLOT - \$250

##### Benefits:

- Set up at Post Race After Party

LEARN MORE AT:

[WWW.ALABAMARACESERIES.COM/SPONSORSHIPFORM](http://WWW.ALABAMARACESERIES.COM/SPONSORSHIPFORM)