



Town Hall Meeting

April 3, 2018

Town Hall Meeting Agenda

- **Introduction & Order of Business**

Mayor Ashley Curry

- Citizens' surveys used to establish Council priorities
- Stormwater issues

- **Financial**

Jeff Downes

- Proposed expenditures (Exhibit A from Resolution 5033)
- Current long-term indebtedness, debt service requirements
- Proposed revenue increase
- Possible impact on current financial standing

- **Council Member Comments**

*Mayor Ashley Curry &
Councilors Cook, Head,
Pierce & Weaver*

- **Citizen Input** (Town Hall Meeting software)

Jeff Downes

- **Attendee Questions/Comments** (3 minute limit)

Mayor Ashley Curry

- **Adjourn**



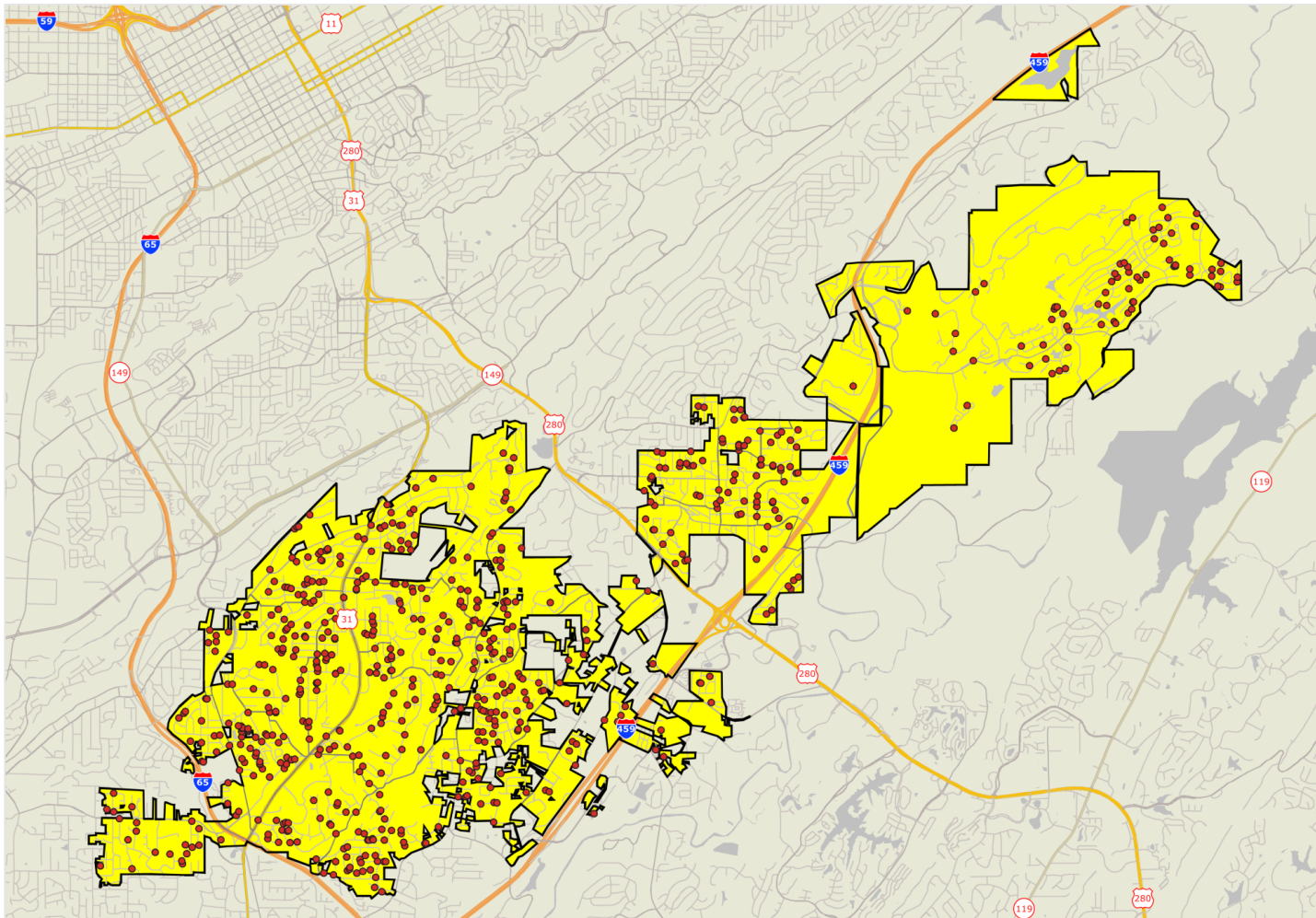
2017 Citizen Satisfaction Survey



The City of Vestavia Hills partnered with ETC Institute to conduct the **2017 Vestavia Hills Citizen Survey** to further understand residents' perceptions of the services we provide.



Location of Survey Respondents



Bottom Line Up Front

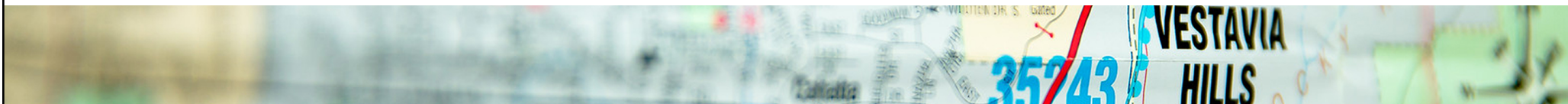
- **Residents have a very positive perception of the City.**
 - Over 95% rated the City as an excellent or good place to live and raise children
 - 85% are satisfied with overall quality of services provided by the City; only 2% are dissatisfied
- **Residents in all areas of the City are satisfied with the overall quality of City services.**
- **Satisfaction with City services is much higher in Vestavia Hills than other communities.**
 - Vestavia Hills rated above the U.S. average in 51 of the 61 areas that were compared
 - Satisfaction with the overall quality of City services rated 36% above the U.S. average
 - Satisfaction with customer service from City employees rated 34% above the U.S. average
- **Opportunities for improvement that will have the most positive impact on overall satisfaction over the next few years:**
 - Maintenance of streets and facilities
 - Stormwater runoff and the stormwater management system
 - Flow of traffic congestion management
 - Parks and Recreation programs and facilities



2014 Citizen Satisfaction Survey



The City of Vestavia Hills partnered with ETC Institute to conduct the **2014 Vestavia Hills Citizen Survey** to further understand residents' perceptions of the services we provide.



Bottom Line Up Front

- **Residents generally feel good about living in the City.**
 - 93% satisfied with the overall quality of life in the City
 - 86% satisfied with the overall quality of service delivery
- **The City is headed in the right direction.**
 - Satisfaction improved or stayed the same in 61 of the 75 areas rated
 - Areas to monitor: parks/recreation and customer service
- **Vestavia Hills is setting the standard for overall service delivery compared to other communities.**
 - City ranked at or above the national average in 50 of the 57 areas
 - City rated 30% higher than the national average for overall service delivery
- **Overall priorities for improvement over the next 2 years:**
 - Maintenance of City streets and facilities
 - Flow of traffic and congestion management in the City



CITY OF VESTAVIA HILLS

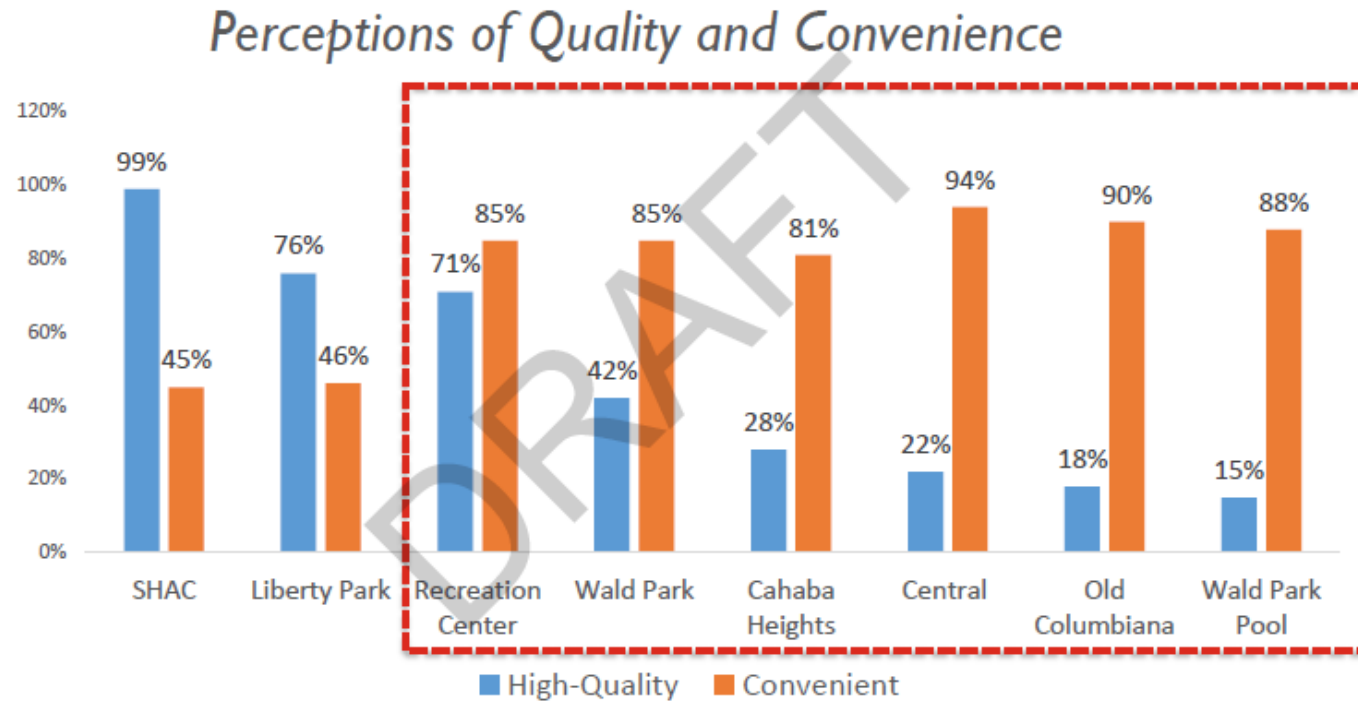
AUGUST 2015 | BRIEFING DOCUMENT



The Infrastructure & Community Spaces Plan is a comprehensive proposal for improvements to a broad range of activities throughout the City of Vestavia Hills. This plan was initially based on the strategic drivers established in the *2015 Recreation & Athletics Master Plan*:

- Reposition quality of life assets to reflect the Vestavia Hills brand and effectively recruit and retain families
- Elevate the quality of existing facilities to comprehensively serve the recreational interests of all members of the community regardless of age
- Increase the capacity of City athletic facilities to ensure that Vestavia Hills youth sports programs deliver a high impact and consistent experience that result in the athletic and personal development of all participants

Community Access to Facilities *Location Impact*



The most accessible facilities for the community are seen as substantially lower in quality

From Brailsford & Dunlavey's 2015 *Recreation & Athletics Master Plan*

Stormwater & Infrastructure Needs



Exhibit A – 2018 Capital Improvement Plan

Road Capacity & Sidewalk Improvement Project	\$4,611,000.
– Crosshaven Drive	
Sidewalk Installation	\$2,500,000.
– East Street; Cahaba Heights, Commercial Area Connectivity; and Rocky Ridge Road, Commercial Area Connectivity	
Road Paving	\$2,200,000.
– 20 miles of poorly rated streets	
Stormwater Infrastructure Improvements	\$550,000.
Refinance Gold's Gym Property	\$8,900,000.
Community Spaces Plan Implementation	
– Wald Park	\$15,429,766.
– Cahaba Heights	\$7,398,815.
– Community Building	\$15,270,390.
– New Merkel House	<u>\$500,000.</u>
TOTAL	\$57,359,971.



Current Outstanding Debt & Project Financials

Outstanding Principal Amount of General Obligation Debt	\$59,155,759.
Proposed Net Increase to General Obligation Debt	\$48,459,971.
<ul style="list-style-type: none">– To be supported by the use of ~75% new revenue– \$8,900,000 to refinance existing debt on Community Building– Debt amortization schedule to match anticipated life of capital	
Annual Debt Service Required to Amortize \$57,359,971 (30-year term)	\$3,000,000.
New-Additional Annual Revenue Anticipated from Sales/Lodging Tax Increase	\$4,000,000.
Excess Amount to be Held in Reserve for Future School & Emergency Needs	\$1,000,000.

The City's current credit rating with Moody's Investors' Service is AAA. After consultation with our Financial Advisors, it is their opinion that the ability to keep current reserves in place and dedicate 75% of projected new revenues to the annual debt service of the new capital plan anticipates the continuation of an excellent credit rating.



Questions?



Please share questions regarding the proposed
Capital Improvement Plans in the Vestavia Hills Town Hall portal.

To participate, log in at
www.otmeet.com/256





Thank you for
participating!