

Liberty Park Immediate Trade Area
Area: 11.66 square miles

Latitude: 33.48763650
Longitude: -86.6778740

Summary	Census 2010	2014	2019
Population	5,909	6,550	7,080
Households	2,088	2,285	2,454
Families	1,585	1,728	1,853
Average Household Size	2.80	2.84	2.86
Owner Occupied Housing Units	1,685	1,827	1,961
Renter Occupied Housing Units	403	458	493
Median Age	37.4	37.8	38.1
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.57%	0.53%	0.73%
Households	1.44%	0.56%	0.75%
Families	1.41%	0.50%	0.66%
Owner HHs	1.43%	0.56%	0.69%
Median Household Income	2.58%	2.79%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	78	3.4%	61	2.5%
\$15,000 - \$24,999	66	2.9%	43	1.8%
\$25,000 - \$34,999	116	5.1%	93	3.8%
\$35,000 - \$49,999	126	5.5%	116	4.7%
\$50,000 - \$74,999	164	7.2%	155	6.3%
\$75,000 - \$99,999	254	11.1%	252	10.3%
\$100,000 - \$149,999	387	16.9%	364	14.8%
\$150,000 - \$199,999	426	18.6%	499	20.3%
\$200,000+	669	29.3%	871	35.5%
Median Household Income	\$141,621		\$160,879	
Average Household Income	\$163,759		\$190,551	
Per Capita Income	\$57,633		\$66,601	

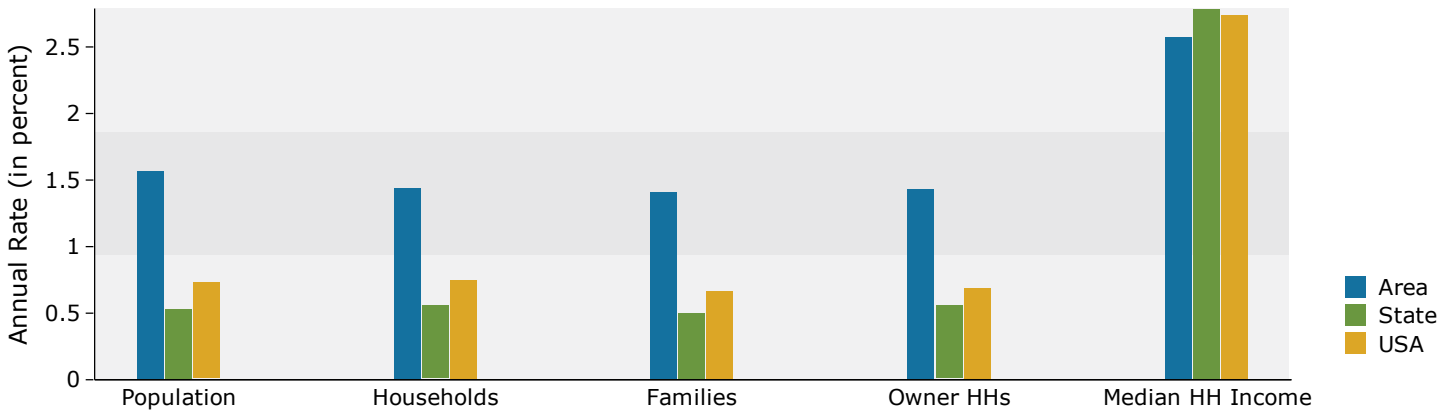
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	425	7.2%	454	6.9%	499	7.0%
5 - 9	564	9.5%	647	9.9%	688	9.7%
10 - 14	586	9.9%	639	9.8%	706	10.0%
15 - 19	325	5.5%	358	5.5%	366	5.2%
20 - 24	234	4.0%	210	3.2%	207	2.9%
25 - 34	595	10.1%	683	10.4%	656	9.3%
35 - 44	978	16.6%	1,072	16.4%	1,246	17.6%
45 - 54	992	16.8%	979	14.9%	944	13.3%
55 - 64	677	11.5%	793	12.1%	827	11.7%
65 - 74	327	5.5%	477	7.3%	654	9.2%
75 - 84	160	2.7%	184	2.8%	226	3.2%
85+	44	0.7%	53	0.8%	62	0.9%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,103	86.3%	5,575	85.1%	5,897	83.3%
Black Alone	485	8.2%	559	8.5%	636	9.0%
American Indian Alone	6	0.1%	7	0.1%	9	0.1%
Asian Alone	164	2.8%	208	3.2%	271	3.8%
Pacific Islander Alone	2	0.0%	3	0.0%	5	0.1%
Some Other Race Alone	71	1.2%	92	1.4%	120	1.7%
Two or More Races	79	1.3%	106	1.6%	142	2.0%
Hispanic Origin (Any Race)	234	4.0%	313	4.8%	424	6.0%

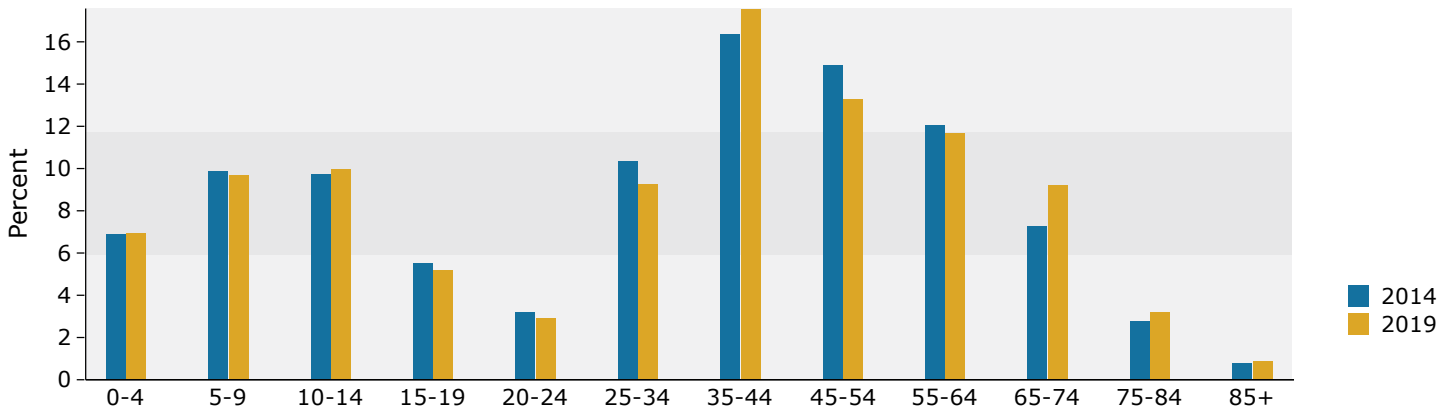
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

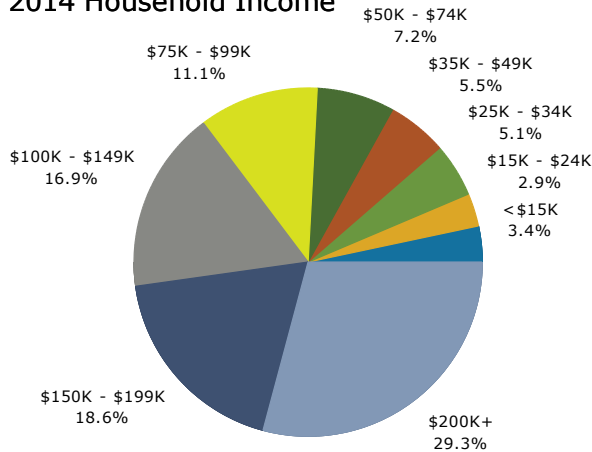
Trends 2014-2019



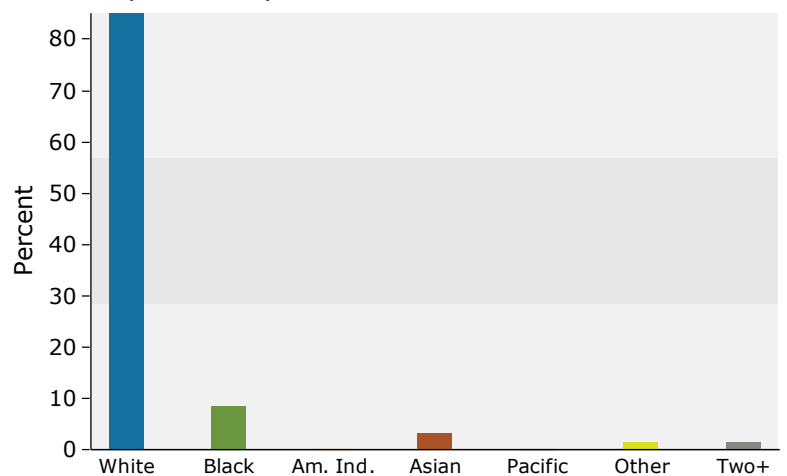
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 4.8%