

Liberty Park Trade Area -Vestavia Hills, Jefferson County, Alabama

Demographic Summary

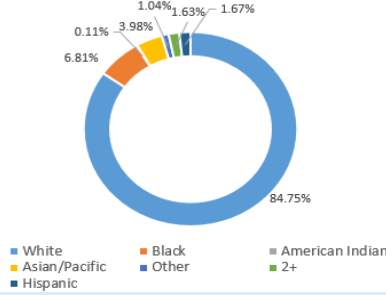
Population	4521
Households	1529
Families	1198
Median Age	35-44
Median Household Income	\$148K

Education	Bachelor's Degree or Greater
Median Home Value	\$383K
Top Occupations	Management, Sales, Business/Financial, Healthcare, Office/Admin Support

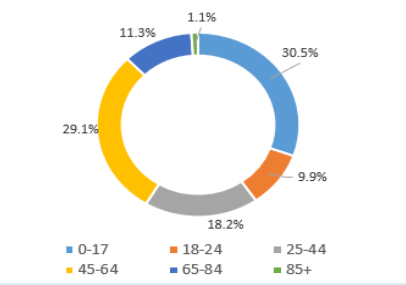
The Liberty Park Trade Area runs predominantly along Liberty Parkway and includes the community known as Liberty Park.

Statistics provided are for the entire trade area, which includes the jurisdictions of Vestavia Hills, Jefferson County, and Birmingham.

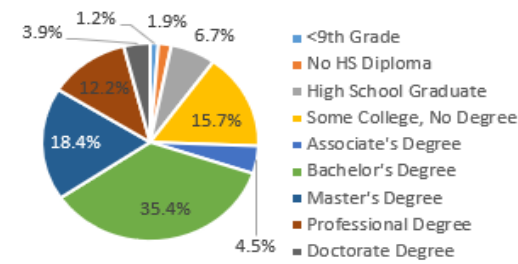
Liberty Park Trade Area Race and Ethnicity



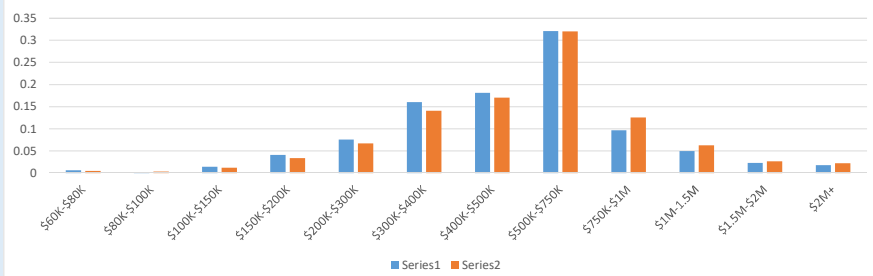
Liberty Park Trade Area Age Distribution



Liberty Park Trade Area Education



Liberty Park Owner-Occupied Home Values Current vs. 5 Yr Projections



Liberty Park Household Income Current vs. 5 Year Projections

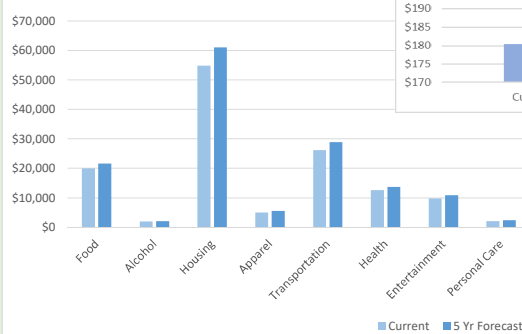


Consumer Spending

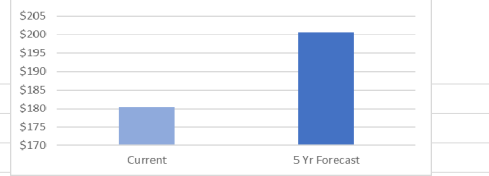
Total*	\$180,400,000
Food	\$20,000,000
Alcohol	\$2,000,000
Housing	\$54,900,000
Apparel	\$5,100,000
Transportation	\$26,200,000
Health	\$12,700,000
Entertainment	\$9,900,000
Personal Care	\$2,200,000
Reading	\$339,900
Education	\$6,800,000
Tobacco	\$339,000
Misc	\$2,600,000
Cash	\$6,600,000
Insurance	\$30,700,000

*Total includes categories not listed

Liberty Park Trade Area Consumer Spending (\$k) Current and 5 Yr Forecast



Total Consumer Spending (\$M)



Sources:

Alphamap.com mapping tool using data produced by Claritas LLC

Current statistics based on year 2021 with 5 Year forecast based on year 2026.